FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| nington, D.C. 20549 |  |
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* <u>Crockett Todd</u>                          |      |   |   |                  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol ZoomInfo Technologies Inc. [ ZI ]                              |   |             |  |                                  |                      |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |   |  |  |  |
|---|------|---|---|------------------|---|---|-------------|--|----------------------------------|----------------------|--|--|---|---|--|--|--|
| (Last)  | (Fir | , ,   | Middle)   |                  | Date of Earliest Transaction (Month/Day/Year)     11/15/2021  |   |             |  |                                  |                      |  |  | Officer (give title below)  |   |  | Other (specify below)  |  |
| C/O ZOOMINFO TECHNOLOGIES, INC<br>805 BROADWAY STREET, SUITE 900                    |      |   |   |                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |   |             |  |                                  |                      |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)                                   |   |  |  |  |
| ——————————————————————————————————————  |      |   |   | 4. If            |   |   |             |  |                                  |                      |  |  |   |   |  |  |  |
| (Street) VANCOUVER WA 98660   |      |   |   |                  |   |   |             |  |                                  |                      |  | X Form filed by One Reporting Person  Form filed by More than One Reporting  Person                                |   |   |  |  |  |
| (City) (State) (Zip)  |      |   |   |                  |   |   |             |  |                                  |                      |  |  |   |   |  |  |  |
|   |      | Table   | I - Non-Deriva  | ative            | Secur   | ities                                   | Acc         | uire   | ed, Dis                          | posed o              | f, or I  | Benefic  | ially Own   | ed  |  |  |  |
| 1. Title of Security (Instr. 3)   |      | 2. Transaction<br>Date<br>(Month/Day/Year)                  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |                  | , T   | 3.<br>Transaction<br>Code (Instr.<br>8) |             | 4. Securities Acquired<br>Disposed Of (D) (Instr   |                                  |                      | or<br>and 5)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) |   | 6. Owners<br>Form: Dire<br>(D) or<br>Indirect (I)<br>(Instr. 4) | ect Indired<br>Benefi  | t  |  |
|   |      |   |   |                  | c   | Code V                                  |             | Amount (A) or (D)  |                                  | Price                |  |  |   | (   |  | ĺ .  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 141,0  | 50 D                             | \$74                 | .1886(2)   | 26,105,2   | 70  | I   | See<br>Footr   | notes <sup>(3)(4)</sup>  |  |
| Class A Common Stock 11/15/2  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 3,64   | 4 D                              | \$74                 | .1886(2)   | 673,914  | 4   | I   | See<br>Footr   | notes <sup>(3)(5)</sup>  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 24,35  | i9 D                             | \$74                 | .1886(2)   | 4,508,35   | 08,354 I  |   | See<br>Footnotes <sup>(3)(6)</sup>                                       |  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 5,23   | 9 D                              | \$74                 | .1886(2)   | 969,537  |   | I See<br>Footn  |  | notes <sup>(3)(7)</sup>  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 177  | D                                | \$74                 | .1886 <sup>(2)</sup>   | 32,187   | 7   | I   | See<br>Footi   | notes <sup>(3)(8)</sup>  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 9,22   | 1 D                              | \$74                 | .1886(2)   | 1,707,146 I  |   | See<br>Footnotes <sup>(3)(9)</sup>                              |  |  |  |
| Class A Common Stock  |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 8,27   | 4 D                              | \$74                 | .1886(2)   | 1,531,60   | 01  | I   | See<br>Footi   | notes <sup>(3)(10)</sup>   |  |
| Class A Common Stock 11/1   |      | 11/15/2021  |   |                  |   | S <sup>(1)</sup>                        |             | 696 D  |                                  | \$74                 | .1886(2)   | 128,760  | 6   | I See<br>Foot   |  | notes <sup>(3)(11)</sup>   |  |
| Class A Common Stock 11/15/2  |      | 11/15/2021  |   | S <sup>(1)</sup> |   |   | 36,893 D    |  | \$74                             | .1886(2)             | 6,828,587  |  | I   | I See<br>Footno   |  |  |  |
| Class A Common Stock  |      | 11/15/2021  | S <sup>(1)</sup>  |                  |   | 33,102 D                                |             | \$74   | \$74.1886 <sup>(2)</sup> 6,126,4 |                      | 09 I   |  | See<br>Footi  | See<br>Footnotes <sup>(3)(13)</sup>                             |  |  |  |
| Class A Common Stock  |      |   |   |                  |   |   |             |  |                                  |                      |  | 108,479  | 9   | I   | By T   | rust   |  |
| Class A Common Stock  |      |   |   |                  |   |   |             |  |                                  |                      |  | 564  |   | I   | By T   | rust   |  |
| Class A Common Stock  |      |   |   |                  |   |   |             |  |                                  |                      |  | 564  |   | I   | By T   | rust   |  |
| Class A Common Stock  |      |   |   |                  |   |   |             |  |                                  |                      | 1,154  |  | D   |   |  |  |  |
|   |      | Та  | ble II - Derivat<br>(e.g., p                                |                  |   |   |             |  |                                  | osed of,<br>onvertil |  |  |   | d   |  |  |  |
| 1. Title of Derivative Conversion Security or Exercise Price of Derivative Security |      | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | I 4.<br>Date, Transa<br>Code (                              |                  | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |   | 6. D        | 6. Date Exercisable and Expiration Date (Month/Day/Year)  7. All Sequence (Month/Day/Year)  9. Sequence (Month/Day/Year) |                                  |                      | le and<br>unt of<br>rities<br>rrlying<br>ative<br>rity (Instr. | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | deriv<br>Secu<br>Bene<br>Own<br>Follo<br>Repo   | owing<br>orted<br>saction(s)                                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |      |   | Code  | v                | (A)   | (D)                                     | Date<br>Exe | e<br>rcisable  | Expiration<br>Date               | Title                | Amount<br>or<br>Number<br>of<br>Shares                         |  |   |   |  |  |  |

## Explanation of Responses:

- 2. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$74.10 to \$74.92. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.
- 3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for Section 16 or any other purpose.
- 4. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 5. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 6. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 7. Securities are held by TA Investors IV, L.P. ("Investors IV").
- 8. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 9. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 10. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

## Remarks:

/s/ Todd Crockett 11/17/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.