| SEC Form 4 |  |
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  |                                |                |  | or Section 30(h)  | of the Ir         | ivestn        | nent Company                                 | y Act of 1  | 1940  |   |   |   |  |
|--|--------------------------------|----------------|--|---|-------------------|---------------|--|---|---|---|---|---|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>TA Atlantic & Pacific VII-B L.P. |                                |                |  | 2. Issuer Name <b>an</b><br>ZoomInfo Te                     |                   |               |  |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director X 10% Owner<br>Officer (give title Other (specify<br>below) below) |   |   |   |  |
| (Last)<br>200 CLAREN   | 3. Date of Earliest 06/25/2021 | Transad        | ction (                                    | Month/Day/Ye  |                   |               |  |   |   |   |   |   |  |
| 56TH FLOOR   |                                |                | 4. If Amendment, I                         | Date of   | Oriain            | al Filed (Mon | ear) 6                                       | 6. Individual or Joint/Group Filing (Check Applicable |   |   |   |   |  |
| (Street)<br>BOSTON   | МА                             | 021            | 16   |   |                   |               |  |   | b. individual of Joint/Group Filing (Check Applicable   Line)   X   Form filed by One Reporting Person   Form filed by More than One Reporting   Person     |   |   |   |  |
| (City)   | (State)                        | (Zip)          | )  |   |                   |               |  |   |   | 1 croon   |   |   |  |
|  |                                | I - Non-Deriva | ative Securitie                            | s Acq   | uire              | d, Dispos     | or Beneficia                                 | ially Owned   |   |   |   |   |  |
| 1. Title of Security (Instr. 3)  |                                |                | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code (Instr.      |               | 4. Securities Acquir<br>Disposed Of (D) (Ins |   | d (A) or<br>r. 3, 4 and 5)  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership (Instr.<br>4) |  |
|  |                                |                |  |   | Code              | v             | Amount                                       | (A) or<br>(D)   | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | ,   |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | с                 |               | 26,132                                       | A   | (1)   | 26,132  | I   | See<br>Footnotes <sup>(2)(3)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | с                 |               | 675  | A   | (1)   | 675   | I   | See<br>Footnotes <sup>(3)(4)</sup>                                |  |
| Class A Comm   | ion Stock                      |                | 06/25/2021                                 |   | С                 |               | 4,513  | A   | (1)   | 4,513   | I   | See<br>Footnotes <sup>(3)(5)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 971  | A   | (1)   | 971   | I   | See<br>Footnotes <sup>(3)(6)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 33   | A   | (1)   | 33  | I   | See<br>Footnotes <sup>(3)(7)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 1,710  | A   | (1)   | 1,710   | I   | See<br>Footnotes <sup>(3)(8)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 1,534  | A   | (1)   | 1,534   | I   | See<br>Footnotes <sup>(3)(9)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 62   | A   | (10)  | 62  | I   | See<br>Footnotes <sup>(3)(11</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 6,836  | A   | (10)  | 6,836   | I   | See<br>Footnotes <sup>(3)(12</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | С                 |               | 6,133  | A   | (10)  | 6,133   | I   | See<br>Footnotes <sup>(3)(13</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 26,132                                       | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(2)(3)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 675  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(4)</sup>                                |  |
| Class A Comm   | ion Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 4,513  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(5)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 971  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(6)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 33   | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(7)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 1,710  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(8)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 1,534  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(9)</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 62   | D   | \$53.8761 <sup>(15)</sup>   | 0   | I   | See<br>Footnotes <sup>(3)(11</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 6,836  | D   | \$53.8761 <sup>(15)</sup>   | 0   | I   | See<br>Footnotes <sup>(3)(12</sup>                                |  |
| Class A Comm   | non Stock                      |                | 06/25/2021                                 |   | S <sup>(14)</sup> |               | 6,133  | D   | \$53.8761(15)   | 0   | I   | See<br>Footnotes <sup>(3)(13</sup>                                |  |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |   |  |        |  |                    |   |  |   |  |  |  |
|--|---|--|---|---|---|--|--------|--|--------------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   | Code                                    | v | (A)  | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | С                                       |   |  | 26,132 | (16)   | (16)               | Class A<br>Common<br>Stock  | 26,132                                 | \$0.00  | 49,162,653   | I  | See<br>Footnotes <sup>(2)(3)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | с                                       |   |  | 675    | (16)   | (16)               | Class A<br>Common<br>Stock  | 675                                    | \$0.00  | 1,269,151  | I  | See<br>Footnotes <sup>(3)(4)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | С                                       |   |  | 4,513  | (16)   | (16)               | Class A<br>Common<br>Stock  | 4,513                                  | \$0.00  | 8,490,345  | I  | See<br>Footnotes <sup>(3)(5)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | с                                       |   |  | 971    | (16)   | (16)               | Class A<br>Common<br>Stock  | 971                                    | \$0.00  | 1,825,878  | I  | See<br>Footnotes <sup>(3)(6)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | с                                       |   |  | 33     | (16)   | (16)               | Class A<br>Common<br>Stock  | 33                                     | \$0.00  | 61,811   | I  | See<br>Footnotes <sup>(3)(7)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | с                                       |   |  | 1,710  | (16)   | (16)               | Class A<br>Common<br>Stock  | 1,710                                  | \$0.00  | 3,277,313  | I  | See<br>Footnotes <sup>(3)(8)</sup>                                 |
| Units of<br>ZoomInfo<br>Holdings<br>LLC  | (16)  | 06/25/2021                                 |   | с                                       |   |  | 1,534  | (16)   | (16)               | Class A<br>Common<br>Stock  | 1,534                                  | \$0.00  | 2,942,265  | I  | See<br>Footnotes <sup>(3)(9)</sup>                                 |
| Class C<br>Common<br>Stock   | (17)  | 06/25/2021                                 |   | с                                       |   |  | 62     | (17)   | (17)               | Class A<br>Common<br>Stock  | 62                                     | \$0.00  | 242,742  | I  | See<br>Footnotes <sup>(3)(11)</sup>                                |
| Class C<br>Common<br>Stock   | (17)  | 06/25/2021                                 |   | с                                       |   |  | 6,836  | (17)   | (17)               | Class A<br>Common<br>Stock  | 6,836                                  | \$0.00  | 12,859,910   | I  | See<br>Footnotes <sup>(3)(12)</sup>                                |
| Class C<br>Common<br>Stock   | (17)  | 06/25/2021                                 |   | с                                       |   |  | 6,133  | (17)   | (17)               | Class A<br>Common<br>Stock  | 6,133                                  | \$0.00  | 11,537,536   | I  | See<br>Footnotes <sup>(3)(13)</sup>                                |

## Explanation of Responses:

1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.

2. Securities are held by TA XI DO AIV. L.P. ("XI DO AIV").

3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.

4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").

5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").

6. Securities are held by TA Investors IV. L.P. ("Investors IV").

7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").

8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").

9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").

10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.

11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").

12. Securities are held by TA XI DO Feeder, L.P ("XI DO").

13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.

15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$53.85 to \$53.98. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.

16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.

17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Class C Common Stock have ten votes per share

## Remarks:

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, TA Associates, L.P., XI DO, SDF III Feeder, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II have filed a separate Form 4.

TA Atlantic & Pacific VII-B, L.P., by TA Associates AP VII GP L.P., its General Partner, by TA Associates, L.P., its General 06/29/2021 Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey Hadden \*\* Signature of Reporting Person Date

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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