FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person TA ASSOCIATES, L.P.										S. Relationship of Reporting Person(s) to issuer (Check all applicable)  X Director X 10% Owner				
(Last) (First) (Middle) 200 CLARENDON STREET 56TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year)     06/29/2021      4. If Amendment, Date of Original Filed (Month/Day/Year)						Officer (give title Other (specify below)					
(Street)	MA	021	16	4. If Amendment, I	Oate of	Origin	al Filed (Mon	th/Day/Y			Group Filing (Che   One Reporting  More than One	Person		
(City)	(State)	(Zip)	)											
		Table	I - Non-Deriva	tive Securities	s Acq	uire	d, Dispos	ed of,	or Beneficia	lly Owned				
1. Title of Securit	y (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed O	s Acquire f (D) (Inst	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		,		
Class A Commo	on Stock		06/29/2021		С		6,460	A	(1)	6,460	I	See Footnotes <sup>(2)(3)</sup>		
Class A Commo	on Stock		06/29/2021		С		167	A	(1)	167	I	See Footnotes <sup>(3)(4)</sup>		
Class A Commo	on Stock		06/29/2021		С		1,116	A	(1)	1,116	I	See Footnotes <sup>(3)(5)</sup>		
Class A Commo	on Stock		06/29/2021		С		240	A	(1)	240	I	See Footnotes <sup>(3)(6)</sup>		
Class A Commo	on Stock		06/29/2021		С		8	A	(1)	8	I	See Footnotes <sup>(3)(7)</sup>		
Class A Commo	on Stock		06/29/2021		С		423	A	(1)	423	I	See Footnotes <sup>(3)(8)</sup>		
Class A Commo	on Stock		06/29/2021		С		379	A	(1)	379	I	See Footnotes <sup>(3)(9)</sup>		
Class A Commo	on Stock		06/29/2021		С		33	A	(10)	33	I	See Footnotes <sup>(3)(11)</sup>		
Class A Commo	on Stock		06/29/2021		С		1,690	A	(10)	1,690	I	See Footnotes <sup>(3)(12)</sup>		
Class A Commo	on Stock		06/29/2021		С		1,516	A	(10)	1,516	I	See Footnotes <sup>(3)(13)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		6,460	D	\$53.8538(15)	0	I	See Footnotes <sup>(2)(3)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		167	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(4)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		1,116	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(5)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		240	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(6)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		8	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(7)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		423	D	\$53.8538 <sup>(15)</sup>	0	I	See Footnotes <sup>(3)(8)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		379	D	\$53.8538 <sup>(15)</sup>	0	I	See Footnotes <sup>(3)(9)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		33	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(11)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		1,690	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(12)</sup>		
Class A Commo	on Stock		06/29/2021		S <sup>(14)</sup>		1,516	D	\$53.8538(15)	0	I	See Footnotes <sup>(3)(13)</sup>		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	osed 0) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			6,460	(16)	(16)	Class A Common Stock	6,460	\$0.00	49,140,355	I	See Footnotes <sup>(2)(3)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			167	(16)	(16)	Class A Common Stock	167	\$0.00	1,268,575	I	See Footnotes <sup>(3)(4)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			1,116	(16)	(16)	Class A Common Stock	1,116	\$0.00	8,486,493	I	See Footnotes <sup>(3)(5)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			240	(16)	(16)	Class A Common Stock	240	\$0.00	1,825,049	I	See Footnotes <sup>(3)(6)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			8	(16)	(16)	Class A Common Stock	8	\$0.00	61,783	I	See Footnotes <sup>(3)(7)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			423	(16)	(16)	Class A Common Stock	423	\$0.00	3,275,854	I	See Footnotes <sup>(3)(8)</sup>
Units of ZoomInfo Holdings LLC	(16)	06/29/2021		С			379	(16)	(16)	Class A Common Stock	379	\$0.00	2,940,956	I	See Footnotes <sup>(3)(9)</sup>
Class C Common Stock	(17)	06/29/2021		С			33	(17)	(17)	Class A Common Stock	33	\$0.00	242,627	I	See Footnotes <sup>(3)(11)</sup>
Class C Common Stock	(17)	06/29/2021		С			1,690	(17)	(17)	Class A Common Stock	1,690	\$0.00	12,854,077	I	See Footnotes <sup>(3)(12)</sup>
Class C Common Stock	(17)	06/29/2021		С			1,516	(17)	(17)	Class A Common Stock	1,516	\$0.00	11,532,303	I	See Footnotes <sup>(3)(13)</sup>

Common Stock	(17)	06/29/2021		С	
	nd Address of	Reporting Person*			
(Last)		(First)	(Middle)		
56TH FL	RENDON OOR	STREET			
(Street)	J	MA	02116		
BU3101		MA	02110		
(City)		(State)	(Zip)		
	nd Address of DO AIV,	Reporting Person* L.P.			
(Last)		(First)	(Middle)		
	RENDON	STREET			
56TH FL	OOR				
(Street)					
BOSTON	N .	MA	02116		
(City)		(State)	(Zip)		
		Reporting Person*  AIV, L.P.			
(Last)		(First)	(Middle)		
	RENDON	STREET			
56TH FL	OOR				
(Street)					

	MA	02116
(City)	(State)	(Zip)
	ss of Reporting Person*  Reporting Person*  Report NII-A L.F	<u>.</u>
(Last) 200 CLAREND 56TH FLOOR	(First) ON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Addre	ss of Reporting Person*	
(Last) 200 CLAREND 56TH FLOOR	(First) ON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	ss of Reporting Person*	
(Last) 200 CLAREND 56TH FLOOR	(First) ON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
(Sity)		
	ss of Reporting Person <sup>*</sup>	
1. Name and Addre	IV II, L.P.  (First)	(Middle)
1. Name and Addre TA XI DO A  (Last) 200 CLAREND	IV II, L.P.  (First)	(Middle) 02116
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street)	(First) ON STREET	
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City)  1. Name and Addre	(First) ON STREET  MA	02116 (Zip)
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City)  1. Name and Addre	(First)  ON STREET  MA  (State)  ss of Reporting Person*  B DO Subsidiary Paragraphy (First)	02116 (Zip)
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City)  1. Name and Addre TA AP VII-E  (Last) 200 CLAREND	(First)  ON STREET  MA  (State)  ss of Reporting Person*  B DO Subsidiary Paragraphy (First)	02116 (Zip) rtnership, L.P.
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City) 1. Name and Addre TA AP VII-E  (Last) 200 CLAREND 56TH FLOOR  (Street)	(First) ON STREET  MA  (State) ss of Reporting Person* B DO Subsidiary Paragraphy (First) ON STREET	02116  (Zip)  rtnership, L.P.  (Middle)
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City) 1. Name and Addre TA AP VII-E  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City) 1. Name and Addre	(First) ON STREET  MA  (State) ss of Reporting Person* B DO Subsidiary Par  (First) ON STREET	02116 (Zip) rtnership, L.P. (Middle)
1. Name and Addre TA XI DO A  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City) 1. Name and Addre TA AP VII-E  (Last) 200 CLAREND 56TH FLOOR  (Street) BOSTON  (City) 1. Name and Addre	(First)  ON STREET  MA  (State)  SS of Reporting Person*  B DO Subsidiary Paragram (First)  ON STREET  MA  (State)  SS of Reporting Person*  ON STREET  MA  (State)  SS of Reporting Person*  OO Feeder, L.P.  (First)	02116 (Zip) rtnership, L.P. (Middle)

(City)	(State)	(Zip)		
1. Name and Addre	ess of Reporting Person* leeder, L.P.			
(Last) 200 CLARENI 56TH FLOOR	(First) OON STREET	(Middle)		
(Street) BOSTON	MA	02116		
(City)	(State)	(Zip)		

## **Explanation of Responses:**

- 1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-forone basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.
- 2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.
- 4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 6. Securities are held by TA Investors IV, L.P. ("Investors IV").
- 7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").
- 14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.
- 15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$53.85 to \$53.88. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.
- 16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof.
- 17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

## Remarks:

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, Atlantic & Pacific VII-B has filed a separate Form 4.

C. Hadden, its, General 07/01/2021 Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV, L.P., by TA Associates XI GP, L.P., its General Partner, by TA Associates, L.P., its General, 07/01/2021 Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV, L.P., by TA Associates, SDF III GP L.P., its General Partner, by TA Associates, L.P., its General 07/01/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Atlantic & Pacific VII-A L.P., by TA Associates AP, VII GP L.P., its General Partner, by TA Associates, L.P., its General 07/01/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Investors IV, L.P., by TA Associates, L.P., its General Partner, by Jeffrey C. Hadden, 07/01/2021 its, General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV II, L.P., by TA Associates SDF, III GP, L.P., its General Partner, by TA 07/01/2021 Associates, L.P., its General Partner, by Jeffrey C. Hadden, its General, Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV II, L.P., by TA 07/01/2021

TA Associates, L.P., by Jeffrey

Associates XI GP, L.P, its General Partner, by TA Associates, L.P., its General, Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden

TA Associates AP VII-B DO Subsidiary Partnership, L.P., by TA Associates AP VII GP L.P.,

its General Partner, by TA

Associates, L.P., its General Partner, by Jeffrey C., Hadden,

its General Counsel, /s/ Jeffrey C. Hadden

TA SDF III DO Feeder, L.P., by TA Associates SDF III GP L.P.,

its General Partner, by TA

Associates, L.P., its General

Partner, by Jeffrey C., Hadden,

its General Counsel, /s/ Jeffrey

C. Hadden

TA XI DO Feeder, L.P., by TA Associates XI GP L.P., its

General Partner, by TA

Associates, L.P., its General

Partner, Jeffrey C. Hadden, its,

General Counsel, /s/ Jeffrey C. Hadden

\*\* Signature of Reporting Person

Date

07/01/2021

07/01/2021

07/01/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).