FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number

	3235-0287	
en		

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Estimated average burd hours per response 0.5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b) 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 1. Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading Symbol ZoomInfo Technologies Inc. [ ZI ] Crockett Todd Director 10% Owner Х Officer (give title Other (specify below) below) (First) (Last) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 08/09/2021 C/O ZOOMINFO TECHNOLOGIES, INC 805 BROADWAY STREET, SUITE 900 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) Form filed by One Reporting Person х VANCOUVER WA 98660 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 5. Amount of 2A. Deemed 6. Ownership Form: Direct 7. Nature of Execution Date Transaction Securities Indirect if any (Month/Day/Year) (Month/Day/Year) Code (Instr. Beneficially (D) or Indirect Beneficial Owned Following Reported 8) (I) (Instr. 4) Ownership (Instr. 4) Transaction(s) (Instr. 3 and 4) (A) or (D) ٧ Price Code Amount See (1) Class A Common Stock 08/09/2021 С 1,944,174 1,944,174 I A Footnotes<sup>(2)(3)</sup> See 08/09/2021 С (1) Class A Common Stock 50,190 50,190 Α T Footnotes<sup>(3)(4)</sup> See (1) С Class A Common Stock 08/09/2021 335,757 A 335,757 T Footnotes<sup>(3)(5)</sup> See Class A Common Stock 08/09/2021 С 72,206 A (1) 72,206 I Footnotes<sup>(3)(6)</sup> See Class A Common Stock 08/09/2021 С 2,398 A (1)2,398 T Footnotes<sup>(3)(7)</sup> See (1) Class A Common Stock 08/09/2021 С 127,138 A 127,138 Ī Footnotes<sup>(3)(8)</sup> See 08/09/2021 С 114,065 (1) 114,065 Class A Common Stock A I Footnotes<sup>(3)(9)</sup> See (10) Class A Common Stock 08/09/2021 С 9,591 9,591 A T Footnotes<sup>(3)(11)</sup> See (10) Class A Common Stock 08/09/2021 С 508,554 A 508,554 I Footnotes(3)(12) See Class A Common Stock 08/09/2021 С 456,260 (10)456,260 I A Footnotes(3)(13) See 08/09/2021 s(14) 1,944,174 \$61.096(15) Class A Common Stock D 0 Ī Footnotes<sup>(2)(3)</sup> See **S**<sup>(14)</sup> Class A Common Stock 08/09/2021 50,190 D \$61.096(15) 0 I Footnotes<sup>(3)(4)</sup> See 08/09/2021 **S**(14) \$61.096(15) 0 Class A Common Stock 335.757 D T Footnotes<sup>(3)(5)</sup> See **S**<sup>(14)</sup> Class A Common Stock 08/09/2021 72,206 D \$61.096(15) 0 I Footnotes(3)(6) See **s**(14) \$61.096(15) Class A Common Stock 08/09/2021 2.398 D 0 I Footnotes<sup>(3)(7)</sup> See Class A Common Stock 08/09/2021 s(14) \$61.096(15) 0 127,138 D Ī Footnotes<sup>(3)(8)</sup> See **S**<sup>(14)</sup> Class A Common Stock 08/09/2021 114,065 D \$61.096(15) 0 Ī Footnotes<sup>(3)(9)</sup> See Class A Common Stock 08/09/2021 **S**(14) 9,591 \$61.096(15) 0 D Ι Footnotes(3)(11) See s<sup>(14)</sup> \$61.096(15) Class A Common Stock 08/09/2021 508.554 0 D T Footnotes<sup>(3)(12)</sup> See **s**(14) \$61.096(15) Class A Common Stock 08/09/2021 456,260 D 0 I Footnotes<sup>(3)(13)</sup>

> Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year)	3A. <b>Pepinedil - D</b> Execution Date, dif any (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year)	god p(Hiss, C		EchiminersfA Derivative Acquired (A) or Disposed of		courred prisoused contract of the second secon		of Jil Ben Amorainiy Securities Underlying Tible & & & & & & & & & & & & & & & & & & &		Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial <del>Ownership</del> (Instr. 4)
1. Title of Derivative Security (Instr. 3)				4. Transa <del>Code (</del> 8) Code		Bredi Sec Acq or D	Unsbeßoff Vative urities uired (A) isposed of In(D)r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and Adjount or Number of Title Shares		8. Price of Derivative Security (Instr. 5)	Following Benatute Semetate Benatute (s) Benatife Jally Owned Following	(Instr. 4) Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		C Code	v	and (A)		Date <sup>(16)</sup> Exercisable	Exp <sup>(16)</sup> Date	Class A Common Ti <sup>Stock</sup>	1,944,174 Shares	\$0.00	Reported Transaction(s) (Instruction) 38,918,554	I	See Footnotes <sup>(2)(3)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			50,190	(16)	(16)	Class A Common Stock	50,190	\$0.00	1,004,696	I	See Footnotes <sup>(3)(4)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			335,757	(16)	(16)	Class A Common Stock	335,757	\$0.00	6,721,198	I	See Footnotes <sup>(3)(5)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			72,206	(16)	(16)	Class A Common Stock	72,206	\$0.00	1,445,418	I	See Footnotes <sup>(3)(6)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			2,398	(16)	(16)	Class A Common Stock	2,398	\$0.00	49,179	I	See Footnotes <sup>(3)(7)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			127,138	(16)	(16)	Class A Common Stock	127,138	\$0.00	2,607,405	I	See Footnotes <sup>(3)(8)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		с			114,065	(16)	(16)	Class A Common Stock	114,065	\$0.00	2,341,243	I	See Footnotes <sup>(3)(9)</sup>
Class C Common Stock	(17)	08/09/2021		с			9,591	(17)	(17)	Class A Common Stock	9,591	\$0.00	191,973	I	See Footnotes <sup>(3)(11)</sup>
Class C Common Stock	(17)	08/09/2021		с			508,554	(17)	(17)	Class A Common Stock	508,554	\$0.00	10,180,271	I	See Footnotes <sup>(3)(12)</sup>
Class C Common Stock	(17)	08/09/2021		с			456,260	(17)	(17)	Class A Common Stock	456,260	\$0.00	9,133,443	I	See Footnotes <sup>(3)(13)</sup>

## Explanation of Responses:

1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.

2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").

3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for Section 16 or any other purpose.

Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").

6. Securities are held by TA Investors IV, L.P. ("Investors IV").

Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").

8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").

Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").

5. Securities are neud by TA AF VII-D DO Substituary Fathletsing, L.F. (AF VII-D ).

10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.

11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").

12. Securities are held by TA XI DO Feeder, L.P ("XI DO").

13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.

15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$59.93 to \$62.50. The Reporting Persons will provide upon request to the Securities and Exchange

Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.

16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-forone basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.

17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

Remarks:

/s/ Todd Crockett

08/11/2021 Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.