

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No.     )**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**ZOOMINFO TECHNOLOGIES INC.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
- Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



ZOOMINFO TECHNOLOGIES INC.  
805 BROADWAY ST  
SUITE 900  
VANCOUVER, WA 98660

## Your **Vote** Counts!

**ZOOMINFO TECHNOLOGIES INC.**

2022 Annual Meeting to be held  
virtually on May 17, 2022  
Vote by May 16, 2022  
11:59 PM ET



D72226-P66812

### You invested in ZOOMINFO TECHNOLOGIES INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the virtual stockholder meeting to be held on May 17, 2022.**

#### Get informed before you vote

View the Notice, Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 3, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

May 17, 2022  
10:00 AM PDT

Virtually at:  
[www.virtualshareholdermeeting.com/ZI2022](http://www.virtualshareholdermeeting.com/ZI2022)

\*Please check the meeting materials for any special requirements for meeting attendance.

V1.1

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Director Nominee <b>Nominee:</b> Mark Mader	✓ For
2. To ratify the appointment of KPMG LLP as our independent registered public accounting firm for 2022.	✓ For
3. To approve, on an advisory, non-binding basis, the frequency of future stockholder non-binding advisory votes on the compensation of our named executive officers.	1 Year
4. To approve administrative amendments to governing documents related to our corporate reorganization, including: 4a. Amend provisions in our amended and restated certificate of incorporation relating to our classes of common stock. 4b. Remove the pass-through voting provision from our subsidiary's certificate of incorporation.	✓ For
<b>NOTE:</b> To consider such other business as may properly come before the Annual Meeting and any adjournments or postponements thereof.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".