FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPF	ROVAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Hays Joseph Christopher							2. Issuer Name and Ticker or Trading Symbol ZoomInfo Technologies Inc. [ZI]								ionship of Reporting all applicable) Director Officer (give title		10	o Issuer % Owner ner (specify		
(Last) (First) (Middle) C/O ZOOMINFO TECHNOLOGIES INC., 805 BROADWAY STREET, SUITE 900							3. Date of Earliest Transaction (Month/Day/Year) 09/01/2022								X Officer (give title Other (specify below) Pres, Chief Operating Officer					
(Street) VANCOUVER WA 98660 (City) (State) (Zip)							4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
			Tabl	le I -	Non-Deriv	ativ	/e Seci	urities A	cquir	ed, I	Disposed	of, or I	Benefic	ially	Owned					
1. Title of Security (Instr. 3) 2. To Date				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) or		d (A) or		5. Amo Securit Benefic Owned	unt of ies cially Following	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	of Indirect Beneficia Ownersh			
									Code	v	Amount	(A) or (D)	Price		Reporte Transac (Instr. 3	ction(s)		(Instr. 4)		
Common Stock 09/01/202						22	2		M ⁽¹⁾		5,318	A	(1)	(1)		620,009				
Common Stock 09/01/20					22	2		M ⁽²⁾		469	Α	(3)	(3) 620		0,478	D				
Common Stock 09/01/202					22			F ⁽⁴⁾	F ⁽⁴⁾ 284 D \$45.42 620,194		0,194	D								
Common Stock 09/01/202					22	2		S ⁽⁵⁾		3,493	D	\$42.3481(6)		616,701		D				
Common Stock 09/01/202				22	2		S ⁽⁷⁾		12,841	D	\$42.147 ⁽⁸⁾		603,860		D					
Common Stock 09/01/202				22	2		S ⁽⁷⁾		4,908	D	\$42.87	342.8768 ⁽⁹⁾		598,952						
Common Stock 09/01/202					22	2		S ⁽⁷⁾		1,100	D	\$44.27	791(10)	597,852		D				
Common Stock 09/01/202					22	2		S ⁽⁷⁾		200	D	\$44.7	85(11)	597,652		D				
Common Stock 09/02/202					22	2		S ⁽⁷⁾		2,226	D	\$41.49	72(12)	595,426		D				
Common Stock 09/02/202							2		S ⁽⁷⁾		300	D	\$42.6	7 ⁽¹³⁾	595,126		D			
			Т	able							sposed of				wned					
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution ty or Exercise (Month/Day/Year) if any		peemed tition Date, h/Day/Year) 4. Transactic Code (Inst 8)			5. Number of Derivative Securities Acquired (A) or Disposed of (D)	Expir (Mon	ation	r/Year) Securitie Underlyi		nt of ties ying tive Secur	De Se (In	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio	Owne Form: Direct or Ind (I) (Ins	(D) Benefic Owners rect (Instr. 4				

Explanation of Responses:

LLC Units of HSKB

Funds.

Phantom

Units

LLC HSKB

- 1. Reflects LLC Units of HSKB Funds, LLC ("HSKB Units") that upon vesting settled into shares of Common Stock on a one-for-one basis.
- 2. Reflects Phantom Units of HSKB Funds II, LLC ("HSKB Phantom Units") that upon vesting settled into shares of Common Stock on a one-for-one basis.
- 3. Reflects an original amount of 255,124 HSKB Units of which 101,297 vested on December 5, 2020, 42,208 vested on December 14, 2020 and the remaining unvested portion vests in twenty-one equal monthly installments beginning on January 1, 2021, subject to accelerated vesting upon certain change in control events and other vesting conditions.

469

Date Exercisable

(3)

Expiration Date

(3)

Title

Stock

Stock

Amount Number

of Shares

5,318

469

\$0

0

4,688

D

D

and 5)

(A) (D)

4. Reflects shares withheld to cover the Reporting Person's tax liability in connection with the vesting of the HSKB Phantom Units reported herein.

Code ν

 $M^{(1)}$

 $M^{(2)}$

- 5. Reflects shares sold to cover the Reporting Person's tax liability in connection with the vesting of the HSKB Units reported herein.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$42.27 to \$42.50, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set
- 7. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

09/01/2022

09/01/2022

- 8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$41.57 to \$42.56, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set
- 9. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$42.57 to \$43.41, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set
- 10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$43.73 to \$44.68, inclusive. The Reporting Person undertakes to provide to the

Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

- 11. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$44.78 to \$44.79, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above
- 12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$41.335 to \$42.30, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above
- 13. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$42.59 to \$42.72, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above
- 14. Reflects an original amount of 22,500 HSKB Phantom Units of which 50% vested on July 1, 2021 and with the remaining HSKB Phantom Units vesting in equal monthly installments over the two year period following July 1, 2021, in each case, subject to a continued service relationship through such vesting dates, subject to potential accelerated vesting upon certain change in control events and other vesting conditions.

Remarks:

/s/ Anthony Stark, as Attorneyin-Fact 09/06/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.