FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 | |
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| | | | |

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235-0287 | | |
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| OTHER OF OTHER DETERMINE OF THE COM | Estimated average burden | | | |
| | hours per response: | 0.5 | | |

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Last) | oseph Chr (Fi | | 1 | | 3. E | Issuer Name and Ticker or Trading Symbol ZoomInfo Technologies Inc. [ZI] Date of Earliest Transaction (Month/Day/Year) 12/11/2020 | | | | | | | (Ch | Director X Officer below) | cable) or (give title | ng Person(s) to Issu 10% Ow Other (s below) venue Officer | | vner |
|--|--|------------|------------------|--------|------------------|--|-----|---|------------------|--|---|---|--|----------------------------|--|---|--|------------|
| (Street) | UVER W | Ά | 98660 (Zip) | | 4. II | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Line) X Form filed by One Person | | | | | | | | | | e Repo | orting Person | n |
| 1 Title of 9 | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature | | | | | | | | | | | | | | | | | |
| = This or county (mean c) | | | Date (Month/D | | r) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | | 5) Securiti Benefic | es | Form (D) o | n: Direct or Indirect | of Indirect Beneficial Ownership | |
| | | | | | | (| | , | Code | v | Amount | (A) or (D) | Price | Reported | | | | (Instr. 4) |
| Class A Common Stock | | | 12/11/ | 1/2020 | | | | M ⁽¹⁾ | | 30,000 | A | (2) | 30 | 30,000 | | D | | |
| Class A Common Stock | | | 12/11/ | /2020 | | | | S ⁽¹⁾ | | 13,836 | D | \$41.07 | ^{'(3)} 16 | 16,164 | | D | | |
| Class A Common Stock 12/1 | | | 12/11/ | /2020 | | | | S ⁽¹⁾ | | 16,164 | D | \$41.72 | (4) | 0 | | D | | |
| | | (e.g., p | | | on of | | | | converti | ble secu | d Amount des g e Security nd 4) | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | Amount or Number of Shares | | | | | |
| LLC Units of ZoomInfo Holdings LLC | (2) | 12/11/2020 | | | M ⁽¹⁾ | | | 30,000 | (2) | | (2) | Class A Common Stock | 30,000 | \$0 | 47,61 | 0 | D | |

Explanation of Responses:

- 1. The transactions reported in this Form 4 were effected pursuant to a 10b5-1 trading plan.
- 2. Pursuant to the terms of the limited liability company agreement for ZoomInfo Holdings LLC ("OpCo"), limited liability company units of OpCo ("OpCo Units") and an equal number of shares of Class B common stock ("Class B Common Stock") of ZoomInfo Technologies Inc. ("ZoomInfo"), together are exchangeable for shares of Class A common stock ("Class A Common Stock") of ZoomInfo on a one-forone basis at the discretion of the holder, subject to exchange rate adjustments for stock splits, stock dividends, and reclassifications. These exchange rights do not expire. Shares of Class B Common Stock have no economic value and have 10 votes per share.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$40.43 to \$41.41, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$41.43 to \$42.25, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Remarks:

/s/ Anthony Stark, as Attorneyin-Fact

12/14/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.