FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPRO	VAL
OMB Number:	3235-0287

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hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address TA Atlantic &	2. Issuer Name and ZoomInfo Tec	hnolo	<u>ogies</u>	s Inc. [ ZI ]		Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner Officer (give title below)  Other (specify below)							
200 CLAREND 56TH FLOOR	3. Date of Earliest Tr 08/09/2021	ansacti	on (Mo	untn/Day/Year)									
(Street) BOSTON	MA	02116		4. If Amendment, Da	te of Or	iginal	Filed (Month/Da	6.	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person				
(City)	(State)	(Zip)											
4 700 60 00	<i>(</i> , , , , )	Table		ative Securities			<u> </u>				l. a	[- w	
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	ction Instr.			A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)			
Class A Common	n Stock		08/09/2021		С		1,944,174	A	(1)	1,944,174	I	See Footnotes <sup>(2)(3)</sup>	
Class A Commo	n Stock		08/09/2021		С		50,190	A	(1)	50,190	I	See Footnotes <sup>(3)(4)</sup>	
Class A Commo	n Stock		08/09/2021		С		335,757	A	(1)	335,757	I	See Footnotes <sup>(3)(5)</sup>	
Class A Commo	n Stock		08/09/2021		С		72,206	A	(1)	72,206	I	See Footnotes <sup>(3)(6)</sup>	
Class A Commo	n Stock		08/09/2021		С		2,398	A	(1)	2,398	I	See Footnotes <sup>(3)(7)</sup>	
Class A Common	n Stock		08/09/2021		С		127,138	A	(1)	127,138	I	See Footnotes <sup>(3)(8)</sup>	
Class A Common	n Stock		08/09/2021		С		114,065	A	(1)	114,065	I	See Footnotes <sup>(3)(9)</sup>	
Class A Commo	n Stock		08/09/2021		С		9,591	A	(10)	9,591	I	See Footnotes <sup>(3)(11)</sup>	
Class A Commo	n Stock		08/09/2021		С		508,554	A	(10)	508,554	I	See Footnotes <sup>(3)(12)</sup>	
Class A Commo	n Stock		08/09/2021		С		456,260	A	(10)	456,260	I	See Footnotes <sup>(3)(13)</sup>	
Class A Common	n Stock		08/09/2021		S <sup>(14)</sup>		1,944,174	D	\$61.096(15)	0	I	See Footnotes <sup>(2)(3)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		50,190	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(4)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		335,757	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(5)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		72,206	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(6)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		2,398	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(7)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		127,138	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(8)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		114,065	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(9)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		9,591	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(11)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		508,554	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(12)</sup>	
Class A Commo	n Stock		08/09/2021		S <sup>(14)</sup>		456,260	D	\$61.096(15)	0	I	See Footnotes <sup>(3)(13)</sup>	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Pannadi _ D Execution Date, if any (6 (Month/Day/Year)	• <b>g</b> od <b>₽</b> (	tive S action UKS, C	Acq	Hinders fA( vative ur Marran uired (A) isposed of	<b>食い記憶性×野</b> の Expiration D t級の <b>の自動の</b> 外	i <b>spused</b> ( are Salçonver	of Jil Behamorans Securities Underlying It is a secsutities (Instr. 3 and 4)		Ownise of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially	10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership
1. Title of Derivative Security (Instr. 3)	Security Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8) Code		(D) (imsbe 804 Brefit value Securities Acquired (A) or Disposed of (B) (In(Bi)r. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and Appount or Number of Title Shares		8. Price of Derivative Security (Instr. 5)	Bollowing of Benoated Secusitation(s) Benefié)ally Owned Following	(Instr. 4) Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		C Code	v	(A)	1,944,174 (D)	Date <sup>(16)</sup> Exercisable	Expiration Date	Class A Common TiStock	1,944,174 Shares	\$0.00	Transaction(s)	I	See Footnotes <sup>(2)(3)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			50,190	(16)	(16)	Class A Common Stock	50,190	\$0.00	1,004,696	I	See Footnotes <sup>(3)(4)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			335,757	(16)	(16)	Class A Common Stock	335,757	\$0.00	6,721,198	I	See Footnotes <sup>(3)(5)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			72,206	(16)	(16)	Class A Common Stock	72,206	\$0.00	1,445,418	I	See Footnotes <sup>(3)(6)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			2,398	(16)	(16)	Class A Common Stock	2,398	\$0.00	49,179	I	See Footnotes <sup>(3)(7)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			127,138	(16)	(16)	Class A Common Stock	127,138	\$0.00	2,607,405	I	See Footnotes <sup>(3)(8)</sup>
Units of ZoomInfo Holdings LLC	(16)	08/09/2021		С			114,065	(16)	(16)	Class A Common Stock	114,065	\$0.00	2,341,243	I	See Footnotes <sup>(3)(9)</sup>
Class C Common Stock	(17)	08/09/2021		С			9,591	(17)	(17)	Class A Common Stock	9,591	\$0.00	191,973	I	See Footnotes <sup>(3)(11)</sup>
Class C Common Stock	(17)	08/09/2021		С			508,554	(17)	(17)	Class A Common Stock	508,554	\$0.00	10,180,271	I	See Footnotes <sup>(3)(12)</sup>
Class C Common Stock	(17)	08/09/2021		С			456,260	(17)	(17)	Class A Common Stock	456,260	\$0.00	9,133,443	I	See Footnotes <sup>(3)(13)</sup>

## **Explanation of Responses:**

- 1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.
- 2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.
- 4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 6. Securities are held by TA Investors IV, L.P. ("Investors IV").
  7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 7. Securities are neid by IA SDF III DO AIV II, L.P. (SDF III DO AIV II ).
- 8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO")
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").
- $14. \ The sales \ reported \ in this \ Form \ 4 \ were \ effected \ pursuant \ to \ Rule \ 10b5-1 \ trading \ plans \ adopted \ on \ December \ 6, \ 2020.$
- 15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$59.93 to \$62.50. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.

  16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-
- one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.
- 17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

## Remarks:

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, TA Associates, L.P., XI DO, SDF III Feeder, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II have filed a separate Form 4.

TA Atlantic & Pacific VII-B,
L.P., by TA Associates AP VII
GP L.P., its General Partner, by
TA Associates, L.P., its General
Partner, by Jeffrey C. Hadden, its
General Counsel, /s/ Jeffrey
Hadden

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.