FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*		2. Issuer Name and Tio ZoomInfo Techi					Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Crockett Todd		2001111110 10011	<u>.1010</u> 5	ico ii	<u></u> [21]		X Director	itle	10% Owner				
(Last) (First) (Middle) C/O ZOOMINFO TECHNOLOGIES, INC. 805 BROADWAY STREET, SUITE 900		3. Date of Earliest Tran 06/03/2020	saction ((Month	n/Day/Year)		Officer (give title Other (specify below) below)						
(Street) VANCOUVER WA 98660		4. If Amendment, Date	mendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)													
Table I	- Non-Deriv	ative Securities	Acqui	red,	Disposed of	f, or Be	neficially	Owned					
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Ad Disposed Of (D	Acquired (A) or D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)					
Class A Common Stock	08/24/202	0	С		4,402,119	A	(1)	4,402,119	I	See Footnotes ⁽²⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		113,642	A	(1)	113,642	I	See Footnotes ⁽³⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		760,241	A	(1)	760,241	I	See Footnotes ⁽⁴⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		163,492	A	(1)	163,492	I	See Footnotes ⁽⁵⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		5,429	A	(1)	5,429	I	See Footnotes ⁽⁶⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		287,875	A	(1)	287,875	I	See Footnotes ⁽⁷⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		258,273	A	(1)	258,273	I	See Footnotes ⁽⁸⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		21,714	A	(9)	21,714	I	See Footnotes ⁽¹⁰⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		1,151,501	A	(9)	1,151,501	I	See Footnotes ⁽¹¹⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	С		1,033,092	A	(9)	1,033,092	I	See Footnotes ⁽¹²⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		4,402,119	D	\$35.7975	0	I	See Footnotes ⁽²⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		113,642	D	\$35.7975	0	I	See Footnotes ⁽³⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		760,241	D	\$35.7975	0	I	See Footnotes ⁽⁴⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		163,492	D	\$35.7975	0	I	See Footnotes ⁽⁵⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		5,429	D	\$35.7975	0	I	See Footnotes ⁽⁶⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		287,875	D	\$35.7975	0	I	See Footnotes ⁽⁷⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		258,273	D	\$35.7975	0	I	See Footnotes ⁽⁸⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		21,714	D	\$35.7975	0	I	See Footnotes ⁽¹⁰⁾⁽¹³⁾			
Class A Common Stock	08/24/202	0	S		1,151,501	D	\$35.7975	0	I	See Footnotes ⁽¹¹⁾⁽¹³⁾			
Class A Common Stock	08/24/202		S		1,033,092	D	\$35.7975	0	I	See Footnotes ⁽¹²⁾⁽¹³⁾			
Table		tive Securities A outs, calls, warra						Owned					
1. Title of Derivative Security (Instr. 3) 1. Title of Conversion Date Date (Month/Day/Year) 2. Conversion Date Execution Date (Month/Day/Year) 3. Transaction Date Execution Date if any (Month/Day/Year)	4. Transaction Code (Instr	5. Number of Derivative Securities	6. D Exp	6. Date Exercisable and Expiration Date (Month/Day/Year)			nd Amount of s Underlying e Security nd 4)	Derivative deriven Security	rities Form ficially Direct ed or Inc	: Beneficial t (D) Ownership lirect (Instr. 4)			

			Table II	- Der c(xeeg	ivativ .ypu	re Securi (\$4)calls,	ties Acq warrants	uired, Dis ^{Date} , ⊧໙pti໑ຫຣ ,	posed of Expiration COMOVERTI	or Ben b โย เธecu	eficellipow Number of Irstices)	ned	Reported Transaction(s) (Instr. 4)		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. 5. Number of Derivative Securities Acquired (A) or		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		66,197,636		(14)	(14)	Class A Common Stock	66,197,636	(15)	66,197,636	I	See Footnotes ⁽²⁾
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		1,708,916		(14)	(14)	Class A Common Stock	1,708,916	(15)	1,708,916	I	See Footnotes ⁽³⁾ (13)
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		11,432,270		(14)	(14)	Class A Common Stock	11,432,270	(15)	11,432,270	I	See Footnotes ⁽⁴⁾
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		2,458,550		(14)	(14)	Class A Common Stock	2,458,550	(15)	2,458,550	I	See Footnotes ⁽⁵⁾
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		81,634		(14)	(14)	Class A Common Stock	81,634	(15)	81,634	I	See Footnotes ⁽⁶⁾
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		4,328,976		(14)	(14)	Class A Common Stock	4,328,976	(15)	4,328,976	I	See Footnotes ⁽⁷⁾
Units of ZoomInfo Holdings LLC	(14)	06/03/2020		A ⁽¹⁷⁾		3,883,830		(14)	(14)	Class A Common Stock	3,883,830	(15)	3,883,830	I	See Footnotes ⁽⁸⁾
Class C Common Stock	(16)	06/03/2020		A ⁽¹⁷⁾		326,537		(16)	(16)	Class A Common Stock	326,537	(15)	326,537	I	See Footnotes ⁽¹⁰⁾⁽¹³⁾
Class C Common Stock	(16)	06/03/2020		A ⁽¹⁷⁾		17,315,904		(16)	(16)	Class A Common Stock	17,315,904	(15)	17,315,904	I	See Footnotes ⁽¹¹⁾ (13)
Class C Common Stock	(16)	06/03/2020		A ⁽¹⁷⁾		15,535,322		(16)	(16)	Class A Common Stock	15,535,322	(15)	15,535,322	I	See Footnotes ⁽¹²⁾⁽¹³⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			4,402,119	(14)	(14)	Class A Common Stock	4,402,119	\$0.00	61,795,517	I	See Footnotes ⁽²⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			113,642	(14)	(14)	Class A Common Stock	113,642	\$0.00	1,595,274	I	See Footnotes ⁽³⁾ (13)
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			760,241	(14)	(14)	Class A Common Stock	760,241	\$0.00	10,672,029	I	See Footnotes ⁽⁴⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			163,492	(14)	(14)	Class A Common Stock	163,492	\$0.00	2,295,058	I	See Footnotes ⁽⁵⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			5,429	(14)	(14)	Class A Common Stock	5,429	\$0.00	76,205	I	See Footnotes ⁽⁶⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			287,875	(14)	(14)	Class A Common Stock	287,875	\$0.00	4,041,101	I	See Footnotes ⁽⁷⁾
Units of ZoomInfo Holdings LLC	(14)	08/24/2020		С			258,273	(14)	(14)	Class A Common Stock	258,273	\$0.00	3,625,557	I	See Footnotes ⁽⁸⁾ (13)
Class C Common Stock	(16)	08/24/2020		С			21,714	(16)	(16)	Class A Common Stock	21,714	\$0.00	304,823	I	See Footnotes ⁽¹⁰⁾⁽¹³⁾
Class C Common Stock	(16)	08/24/2020		С			1,151,501	(16)	(16)	Class A Common Stock	1,151,501	\$0.00	16,164,403	I	See Footnotes ⁽¹¹⁾⁽¹³⁾
Class C Common Stock	(16)	08/24/2020		С			1,033,092	(16)	(16)	Class A Common Stock	1,033,092	\$0.00	14,502,230	I	See Footnotes ⁽¹²⁾⁽¹³⁾

Explanation of Responses:

- 1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.
- 2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 3. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 4. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 5. Securities are held by TA Investors IV, L.P. ("Investors IV").
- 6. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 7. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 8. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 9. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- 10. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 11. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 12. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").
- 13. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for Section 16 or any other purpose.

14. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.

15. On June 3, 2020, in connection with the initial public offering ("IPO") of the Issuer's Class A Common Stock and prior to the effectiveness of the Issuer's registration under Section 12 of the Securities Exchange Act of 1934, the Issuer effected a series of reorganization transactions, as described in the Issuer's Registration Statement on Form S-1 (Registration No. 333-236674) (the "Registration Statement"), pursuant to which certain of the TA Associates Funds received shares of Class C Common Stock and units of Opco.

16. As described in the Registration Statement, the Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

17. This transaction occurred prior to the effectiveness of the Issuer's registration under Section 12 of the Securities Exchange Act of 1934 and is being reported on Form 4 solely for purposes of compliance with Rule 16a-2(a) under the Securities Exchange Act of 1934, as amended. The securities covered by such transaction were previously included on the Reporting Person's Form 3.

Remarks:

/s/ Todd Crockett

08/24/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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