FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL						
OMB Number: 3235-0287						
Estimated average burden						
hours per response: 0.5						

5. Relationship of Reporting Person(s) to Issuer

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

TA ASSOCIATES, L.P.		ZoomInto Technologies Inc. [ZI]			X Director X 10% Owner Officer (give title Other (specify					
(Last) (First) 200 CLARENDON STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/06/2021					below)			
(Street) BOSTON MA (City) (State)	02116 (Zip)	4. If Amendment, D			,			X Form filed by Person	Group Filing (Che y One Reporting y More than One	Person
1. Title of Security (Instr. 3)	2. Transaction	2A. Deemed Execution Date,	3. Transa		4. Securities	Acquire	d (A) or	5. Amount of Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of
	(Month/Day/Year		Code (Disposed Oi		r. 3, 4 and 5)	Beneficially Owned Following Reported		Beneficial Ownership (Instr. 4)
			Code	٧	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Class A Common Stock	07/06/2021		С		21,725	A	(1)	21,725	I	See Footnotes ⁽²⁾⁽³⁾
Class A Common Stock	07/06/2021		С		561	A	(1)	561	I	See Footnotes ⁽³⁾⁽⁴⁾
Class A Common Stock	07/06/2021		С		3,752	A	(1)	3,752	I	See Footnotes ⁽³⁾⁽⁵⁾
Class A Common Stock	07/06/2021		С		807	A	(1)	807	I	See Footnotes ⁽³⁾⁽⁶⁾
Class A Common Stock	07/06/2021		С		27	A	(1)	27	I	See Footnotes ⁽³⁾⁽⁷⁾
Class A Common Stock	07/06/2021		С		1,421	A	(1)	1,421	I	See Footnotes ⁽³⁾⁽⁸⁾
Class A Common Stock	07/06/2021		С		1,275	A	(1)	1,275	I	See Footnotes ⁽³⁾⁽⁹⁾
Class A Common Stock	07/06/2021		С		111	A	(10)	111	I	See Footnotes ⁽³⁾⁽¹¹⁾
Class A Common Stock	07/06/2021		С		5,683	A	(10)	5,683	I	See Footnotes ⁽³⁾⁽¹²⁾
Class A Common Stock	07/06/2021		С		5,099	A	(10)	5,099	I	See Footnotes ⁽³⁾⁽¹³⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		21,725	D	\$53.915(15	0	I	See Footnotes ⁽²⁾⁽³⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		561	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁴⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		3,752	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁵⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		807	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁶⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		27	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁷⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		1,421	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁸⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		1,275	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽⁹⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		111	D	\$53.915(15	5) 0	I	See Footnotes ⁽³⁾⁽¹¹⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		5,683	D	\$53.915(15)	5) 0	I	See Footnotes ⁽³⁾⁽¹²⁾
Class A Common Stock	07/06/2021		S ⁽¹⁴⁾		5,099	D	\$53.915(15)	5) 0	I	See Footnotes ⁽³⁾⁽¹³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficia (e.g., puts, calls, warrants, options, convertible securitie								y Owned									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	ection	5. No of Deri Section (A) of Dispose of (E)	umber vative urities uired	6. Date Exerc Expiration Da (Month/Day/)	cisable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		7. Title and Amount of Securities Underlying Derivative Security		mount 8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			21,725	(16)	(16)	Class A Common Stock	21,725	\$0.00	49,118,630	I	See Footnotes ⁽²⁾⁽³⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			561	(16)	(16)	Class A Common Stock	561	\$0.00	1,268,014	I	See Footnotes ⁽³⁾⁽⁴⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			3,752	(16)	(16)	Class A Common Stock	3,752	\$0.00	8,482,741	I	See Footnotes ⁽³⁾⁽⁵⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			807	(16)	(16)	Class A Common Stock	807	\$0.00	1,824,242	I	See Footnotes ⁽³⁾⁽⁶⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			27	(16)	(16)	Class A Common Stock	27	\$0.00	61,756	I	See Footnotes ⁽³⁾⁽⁷⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			1,421	(16)	(16)	Class A Common Stock	1,421	\$0.00	3,274,433	I	See Footnotes ⁽³⁾⁽⁸⁾		
Units of ZoomInfo Holdings LLC	(16)	07/06/2021		С			1,275	(16)	(16)	Class A Common Stock	1,275	\$0.00	2,939,681	I	See Footnotes ⁽³⁾⁽⁹⁾		
Class C Common Stock	(17)	07/06/2021		С			111	(17)	(17)	Class A Common Stock	111	\$0.00	242,516	I	See Footnotes ⁽³⁾⁽¹¹⁾		
Class C Common Stock	(17)	07/06/2021		С			5,683	(17)	(17)	Class A Common Stock	5,683	\$0.00	12,848,394	I	See Footnotes ⁽³⁾⁽¹²⁾		
Class C Common Stock	(17)	07/06/2021		С			5,099	(17)	(17)	Class A Common Stock	5,099	\$0.00	11,527,204	I	See Footnotes ⁽³⁾⁽¹³⁾		
	nd Address of	Reporting Person*						2				,					
(Last) 200 CLA	ARENDON	(First) STREET	(Middle)														

1. Name and Address TA ASSOCIAT		
(Last)	(First)	(Middle)
200 CLARENDO	N STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Address TA XI DO AIV		
(Last)	(First)	(Middle)
200 CLARENDO	N STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Address TA SDF III DC		
(Last)	(First)	(Middle)
200 CLARENDO	N STREET	
56TH FLOOR		
(Street)		
BOSTON	MA	02116

(City)	(State)	(Zip)
	s of Reporting Person* Pacific VII-A L.	<u>P.</u>
(Last) 200 CLARENDO 56TH FLOOR	(First) DN STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Address TA INVESTO	s of Reporting Person*	
(Last) 200 CLARENDO 56TH FLOOR	(First) ON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	s of Reporting Person* O AIV II, L.P.	
(Last) 200 CLARENDO 56TH FLOOR	(First) ON STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Address	s of Reporting Person* VII, L.P.	
(Last) 200 CLARENDO 56TH FLOOR	(First) DN STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
	s of Reporting Person [*] DO Subsidiary Pa	rtnership, L.P.
(Last) 200 CLARENDO 56TH FLOOR	(First) DN STREET	(Middle)
(Street) BOSTON	MA	02116
(City)	(State)	(Zip)
1. Name and Address TA SDF III D	s of Reporting Person* O Feeder, L.P.	
(Last) 200 CLARENDO 56TH FLOOR	(First) DN STREET	(Middle)
(Street) BOSTON	MA	02116

1. Name and Addr	ress of Reporting Perso Feeder, L.P.	n [*]
(Last) 200 CLAREN	(First)	(Middle)
56TH FLOOR		
(Street)		
BOSTON	MA	02116
(City)	(State)	(Zip)

Explanation of Responses:

- 1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-forone basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.
- 2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").
- 3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.
- 4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").
- 5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").
- 6. Securities are held by TA Investors IV, L.P. ("Investors IV").
- 7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").
- $14. \ The \ sales \ reported \ in \ this \ Form \ 4 \ were \ effected \ pursuant \ to \ Rule \ 10b5-1 \ trading \ plans \ adopted \ on \ December \ 6, \ 2020.$
- 15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$53.85 to \$54.19. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.
- 16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof and (ii) only confer ten-to-one voting rights on the holders thereof.
- 17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Common Stock. The shares of Class C Common Stock have ten votes per share.

Remarks

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, Atlantic & Pacific VII-B has filed a separate Form 4.

TA Associates, L.P., by Jeffrey 07/08/2021 C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV, L.P., by TA Associates XI GP, L.P., its General Partner, by TA 07/08/2021 Associates, L.P., its General, Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV, L.P., by TA Associates, SDF III GP L.P., its General Partner, by TA Associates, L.P., its General 07/08/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Atlantic & Pacific VII-A L.P., by TA Associates AP, VII GP L.P., its General Partner, by TA Associates, L.P., its General 07/08/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Investors IV, L.P., by TA Associates, L.P., its General Partner, by Jeffrey C. Hadden, 07/08/2021 its, General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV II, L.P., by TA Associates SDF, III GP, L.P., its General Partner, by TA Associates, L.P., its General 07/08/2021 Partner, by Jeffrey C. Hadden, its General, Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV II, L.P., by TA 07/08/2021 Associates XI GP, L.P, its General Partner, by TA

Associates, L.P., its General, Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden

TA Associates AP VII-B DO Subsidiary Partnership, L.P., by TA Associates AP VII GP L.P.,

<u>its General Partner, by TA</u>

<u>Associates, L.P., its General</u> <u>Partner, by Jeffrey C., Hadden,</u>

its General Counsel, /s/ Jeffrey

C. Hadden

TA SDF III DO Feeder, L.P., by TA Associates SDF III GP L.P.,

its General Partner, by TA

Associates, L.P., its General

Partner, by Jeffrey C., Hadden,

its General Counsel, /s/ Jeffrey

C. Hadden

TA XI DO Feeder, L.P., by TA

Associates XI GP L.P., its General Partner, by TA

Associates, L.P., its General

Partner, Jeffrey C. Hadden, its,

General Counsel, /s/ Jeffrey C.

Hadden

** Signature of Reporting Person

Date

07/08/2021

07/08/2021

07/08/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).