## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB Number: 3235-0287 Estimated average burden hours per response:

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Name and Address of Reporting Person*     Hays Joseph Christopher						2. Issuer Name and Ticker or Trading Symbol ZoomInfo Technologies Inc. [ ZI ]						Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner				
<u>ттауъ лозери Спизториет</u>							_					Director				
					0.5						X	Officer (give title below)	Other below	(specify		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 08/04/2021						Chief Operating Officer				
C/O ZOOMINFO TECHNOLOGIES INC.,					00/0-	72021					Januar o pos					
805 BROADWAY STREET, SUITE 900																
,					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)	IXED	<b>TA7A</b>		00000							X	Form filed by One	e Reporting Perso	on		
VANCOU	VER	WA		98660								Form filed by Mor	e than One Repo	orting		
												Person				
(City) (State) (Zip)																
Table I - Non-Deriv						ative Securities Acquired, Disposed of, or Beneficially Owned										
Date																
1. Title of So	ecurity (Ir	str. 3	3)	[	2. Transaction Date Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
1. Title of So	ecurity (Ir	ıstr. 3	<del>)</del> )	[	Date	Execution Date, if any	Transa Code (					Securities Beneficially	Form: Direct (D) or Indirect	Indirect Beneficial		
1. Title of Se				[	Date	Execution Date, if any	Transa Code ( 8)	Instr.	Disposed Of	(D) (Instr.	3, 4 and 5)	Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct (D) or Indirect	Indirect Beneficial Ownership		
	ommon (	Stock	,	[	Date Month/Day/Yea	Execution Date, if any	Transa Code ( 8) Code	Instr.	Disposed Of Amount	(A) or (D)	3, 4 and 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership		
Class A Co	ommon (	Stock Stock	ζ	[	08/04/2021	Execution Date, if any	Transa Code ( 8) Code	Instr.	Amount 3,273	(A) or (D)	3, 4 and 5)  Price  (1)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership		
Class A Co	ommon s	Stock Stock Stock		[	08/04/2021	Execution Date, if any	Transa Code (8) Code M(1) M(2)	Instr.	Amount 3,273 11,718	(A) or (D) A A	Price (1) (2)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)  3,273  14,991	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership		
Class A Co	ommon s	Stock Stock Stock		Table II - D	08/04/2021 08/04/2021 08/04/2021 08/04/2021 erivative S	Execution Date, if any	Transa Code (8)  Code  M(1)  M(2)  S(3)  F(4)	V V	Amount  3,273  11,718  3,273  4,612  Disposed Of	(A) or (D) A A D Benef	Price (1) (2) \$58.64 \$56.5	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)  3,273  14,991  11,718  7,106	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Securities Acquired (A Disposed of (D) (Instr. 3, and 5)			ve es ed (A) or ed of	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
LLC Units of HSKB Funds, LLC	(5)	08/04/2021		M <sup>(1)</sup>			10,632	(6)	(6)	Class A Common Stock <sup>(5)</sup>	10,632	\$0	69,098	D	
LLC Units of ZoomInfo Holdings LLC	(7)	08/04/2021		M <sup>(1)</sup>		10,632		(7)	(7)	Class A Common Stock	10,632	\$0	107,341	D	
LLC Units of ZoomInfo Holdings LLC	(7)	08/04/2021		M <sup>(1)</sup>			3,273	(7)	(7)	Class A Common Stock	3,273	\$0	104,068	D	
HSKB Phantom Units	(8)	08/04/2021		M <sup>(2)</sup>			11,718	(9)	(9)	Class A Common Stock <sup>(8)</sup>	11,718	\$0	10,782	D	
LLC Units of ZoomInfo Intermediate Holdings LLC	(10)	08/04/2021		M <sup>(2)</sup>		11,718		(10)	(10)	Class A Common Stock	11,718	\$0	11,718	D	
LLC Units of ZoomInfo Intermediate Holdings LLC	(10)	08/04/2021		M <sup>(2)</sup>			11,718	(10)	(10)	Class A Common Stock	11,718	\$0	0	D	

- 1. On August 4, 2021, upon vesting, limited liability company units of HSKB Funds, LLC ("HSKB Units") settled into limited liability company units ("OpCo Units") of ZoomInfo Holdings LLC ("OpCo") together with an equal number of shares of Class B common stock ("Class B Common Stock") of ZoomInfo Technologies Inc. ("ZoomInfo"). A portion of these OpCo Units and shares of Class B Common Stock were exchanged for shares of ZoomInfo's Class A common stock ("Class A Common Stock") as described herein.
- 2. Reflects phantom units of HSKB Funds II, LLC ("HSKB Phantom Units") that upon vesting settled into limited liability company units ("HoldCo Units") of ZoomInfo Intermediate Holdings LLC ("HoldCo") together with an equal number of shares of Class B common stock of ZoomInfo. These HoldCo Units and shares of Class B Common Stock were automatically exchanged for shares of ZoomInfo's Class A Common Stock on a one-for-one basis, as described herein.
- 3. Reflects shares sold to cover the Reporting Person's tax liability in connection with the vesting of the HSKB Units reported herein.
- 4. Reflects shares withheld to cover the Reporting Person's tax liability in connection with the vesting of the HSKB Phantom Units reported herein.
- 5. Each of these HSKB Units represents the economic value of one OpCo Unit. Upon vesting, each HSKB Unit settles into an OpCo Unit and a share of Class B Common Stock, which together may be exchanged for shares of Class A Common Stock on a one-for-one basis, subject to exchange rate adjustments for stock splits, stock dividends, and reclassifications. Shares of Class B common stock have no economic value and have 10 votes per shares.
- 6. Reflects an original amount of 255,124 HSKB Units of which 101,297 vested on December 5, 2020, 42,208 vested on December 14, 2020 and the remaining unvested portion vests in twenty-one equal monthly installments beginning on January 1, 2021, subject to accelerated vesting upon certain change in control events and other vesting conditions.
- 7. Pursuant to the terms of the limited liability company agreement for OpCo, OpCo Units and an equal number of shares of Class B Common Stock, together are exchangeable for shares of Class A Common Stock

on a one-for-one basis at the discretion of the holder, subject to exchange rate adjustments for stock splits, stock dividends, and reclassifications. These exchange rights do not expire. Shares of Class B Common Stock have no economic value and have 10 votes per share.

8. These HSKB Phantom Units, upon vesting, settle in cash or into HoldCo Units which are then automatically exchanged into shares of Class A Common Stock, or a combination thereof at the ZoomInfo's discretion.

- 9. Reflects an original amount of 22,500 HSKB Phantom Units of which 50% vested on July 1, 2021 and with the remaining HSKB Phantom Units vesting in equal monthly installments over the two year period following July 1, 2021, in each case, subject to a continued service relationship through such vesting dates, subject to potential accelerated vesting upon certain change in control events and other vesting conditions.
- 10. Pursuant to the terms of the HoldCo's Amended and Restated Limited Liability Company Agreement, HoldCo Units and an equal number of shares of Class B Common Stock, together are automatically exchanged for shares of Class A Common Stock on a one-for-one basis, subject to exchange rate adjustments for stock splits, stock dividends, and reclassifications. These exchange rights do not expire. Shares of Class B Common Stock have no economic value and have 10 votes per share.

Remarks:

<u>/s/ Anthony Stark, as Attorney-in-Fact</u>

\*\* Signature of Reporting Person

08/06/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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