UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

| | | | | or Section 30(h) o | | | | | | | | |
|---|---------------|---------|--|---|---|---------------|--|--|--|---|---|---|
| 1. Name and Address of Reporting Person [*] TA ASSOCIATES, L.P. | | | | 2. Issuer Name and ZoomInfo Tee | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner | | | |
| (Last) (First) (Middle) 200 CLARENDON STREET 56TH FLOOR | | | 3. Date of Earliest T 02/16/2021 | ransact | ion (N | lonth/Day/Yea | | Officer (give title Other (specify below) below) | | | | |
| | | | | 4. If Amendment, D | ate of C | rigina | l Filed (Month | | Individual or Joint/G | Group Filing (Che | eck Applicable | |
| (Street) BOSTON MA 02116 | | | .6 | | | | | | Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| | | Table I | | tive Securities | | iired | - | | | 1 | 1 | |
| 1. Title of Securit | ty (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | d (A) or r. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. |
| | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | 4) |
| Class A Comm | on Stock | | 02/16/2021 | | с | | 68,007 | A | (1) | 68,007 | I | See Footnotes ⁽²⁾⁽³⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 1,756 | A | (1) | 1,756 | I | See Footnotes ⁽³⁾⁽⁴⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 11,745 | A | (1) | 11,745 | I | See Footnotes ⁽³⁾⁽⁵⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 2,526 | A | (1) | 2,526 | I | See Footnotes ⁽³⁾⁽⁶⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 84 | A | (1) | 84 | I | See Footnotes ⁽³⁾⁽⁷⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | С | | 4,448 | A | (1) | 4,448 | I | See Footnotes ⁽³⁾⁽⁸⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 3,990 | A | (1) | 3,990 | I | See Footnotes ⁽³⁾⁽⁹⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 336 | A | (10) | 336 | I | See Footnotes ⁽³⁾⁽¹¹ |
| Class A Comm | on Stock | | 02/16/2021 | | с | | 17,789 | A | (10) | 17,789 | I | See Footnotes ⁽³⁾⁽¹² |
| Class A Comm | ion Stock | | 02/16/2021 | | с | | 15,960 | A | (10) | 15,960 | I | See Footnotes ⁽³⁾⁽¹³ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 68,007 | D | \$58.125(15) | 0 | I | See Footnotes ⁽²⁾⁽³⁾ |
| Class A Comm | ion Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 1,756 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽⁴⁾ |
| Class A Comm | non Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 11,745 | D | \$58.125 ⁽¹⁵⁾ | 0 | I | See Footnotes ⁽³⁾⁽⁵⁾ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 2,526 | D | \$58.125 ⁽¹⁵⁾ | 0 | I | See Footnotes ⁽³⁾⁽⁶⁾ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 84 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽⁷⁾ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 4,448 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽⁸⁾ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 3,990 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽⁹⁾ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 336 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽¹¹ |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 17,789 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽¹² |
| Class A Comm | on Stock | | 02/16/2021 | | S ⁽¹⁴⁾ | | 15,960 | D | \$58.125(15) | 0 | I | See Footnotes ⁽³⁾⁽¹³ |

| | | | Table II - Deri (e.g. | vativ ., put | e Sec s, cal | curit Is, v | ies Ac varran | quired, Di ts, option | sposed o s, conver | of, or Be tible sec | neficial curities) | ly Owned | l | | |
|---|---------------------------|--|---|---|-----------------|--|------------------|--|-----------------------|---|--|---|--|--|--|
| Derivative Conversion D | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 68,007 | (16) | (16) | Class A Common Stock | 68,007 | \$0.00 | 55,781,412 | I | See Footnotes ⁽²⁾⁽³ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 1,756 | (16) | (16) | Class A Common Stock | 1,756 | \$0.00 | 1,440,017 | I | See Footnotes ⁽³⁾⁽⁴ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 11,745 | (16) | (16) | Class A Common Stock | 11,745 | \$0.00 | 9,633,397 | I | See Footnotes ⁽³⁾⁽⁵ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 2,526 | (16) | (16) | Class A Common Stock | 2,526 | \$0.00 | 2,071,697 | I | See Footnotes ⁽³⁾⁽⁶ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 84 | (16) | (16) | Class A Common Stock | 84 | \$0.00 | 68,787 | I | See Footnotes ⁽³⁾⁽⁷ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 4,448 | (16) | (16) | Class A Common Stock | 4,448 | \$0.00 | 3,647,809 | I | See Footnotes ⁽³⁾⁽⁸ |
| Units of ZoomInfo Holdings LLC | (16) | 02/16/2021 | | С | | | 3,990 | (16) | (16) | Class A Common Stock | 3,990 | \$0.00 | 3,272,707 | I | See Footnotes ⁽³⁾⁽⁹ |
| Class C Common Stock | (17) | 02/16/2021 | | С | | | 336 | (17) | (17) | Class A Common Stock | 336 | \$0.00 | 275,155 | I | See Footnotes ⁽³⁾⁽³ |
| Class C Common Stock | (17) | 02/16/2021 | | С | | | 17,789 | (17) | (17) | Class A Common Stock | 17,789 | \$0.00 | 14,591,240 | I | See Footnotes ⁽³⁾⁽¹ |
| Class C Common Stock | (17) | 02/16/2021 | | С | | Γ | 15,960 | (17) | (17) | Class A Common Stock | 15,960 | \$0.00 | 13,090,835 | I | See Footnotes ⁽³⁾⁽¹ |
| TA AS | SOCIATI ARENDON | (First) | (Middle) | | | | | | | | | | | | |
| (Street) BOSTO | N | MA | 02116 | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | | | | | | | | | | | |
| | nd Address of DO AIV, | Reporting Person [*] | | | | | | | | | | | | | |
| (Last) 200 CLA 56TH FI | ARENDON LOOR | (First) STREET | (Middle) | | | | | | | | | | | | |
| (Street) BOSTO | N | MA | 02116 | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | _ | | | | | | | | | | |
| | nd Address of F III DO | Reporting Person [*] AIV, L.P. | | | | | | | | | | | | | |
| (Last) 200 CLA 56TH FI | ARENDON LOOR | (First) STREET | (Middle) | | | | | | | | | | | | |
| (Street) BOSTO | N | МА | 02116 | | | | | | | | | | | | |

| (City) | (State) | (Zip) |
|---|---|----------------------|
| 1. Name and Address o <u>TA Atlantic & P</u> | f Reporting Person [*] Pacific VII-A L.P. | |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | MA | 02116 |
| (City) | (State) | (Zip) |
| 1. Name and Address of TA INVESTOR | | |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | МА | 02116 |
| (City) | (State) | (Zip) |
| 1. Name and Address or <u>TA SDF III DO</u> | | |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | МА | 02116 |
| (City) | (State) | (Zip) |
| 1. Name and Address or TA XI DO AIV | | |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | MA | 02116 |
| (City) | (State) | (Zip) |
| 1. Name and Address or <u>TA AP VII-B D</u> | f Reporting Person [*] O Subsidiary Part | <u>nership, L.P.</u> |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | MA | 02116 |
| (City) | (State) | (Zip) |
| 1. Name and Address or <u>TA SDF III DO</u> | | |
| (Last) 200 CLARENDON 56TH FLOOR | (First) STREET | (Middle) |
| (Street) BOSTON | MA | 02116 |
| (City) | (State) | (Zip) |

| 1. Name and Address of Reporting Person* |
|--|
| <u>TA XI DO Feeder, L.P.</u> |

| <u> </u> | <u>ccuci, 1.1.</u> | | | | | |
|-------------|--------------------|----------|--|--|--|--|
| (Last) | (First) | (Middle) | | | | |
| 200 CLARENE | OON STREET | | | | | |
| 56TH FLOOR | | | | | | |
| (Street) | | | | | | |
| BOSTON | MA | 02116 | | | | |
| (City) | (State) | (Zip) | | | | |
| | | | | | | |

Explanation of Responses:

1. Units of ZoomInfo Holdings LLC ("Opco"), which represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, were exchanged on a one-forone basis for shares of Class A Common Stock of the Issuer pursuant to the amended and restated limited liability company agreement of Opco.

2. Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").

3. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. Todd R. Crockett and Jason S. Mironov are directors of the Issuer and serve as representatives of TA Associates, L.P. and the TA Associates Funds on the Issuer's board of directors. TA Associates, L.P. disclaims beneficial ownership of such securities, except to the extent of its pecuniary interest in such securities, if any.

4. Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").

5. Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").

6. Securities are held by TA Investors IV, L.P. ("Investors IV").

7. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").

8. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").

9. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").

10. Shares of the Issuer's Class C Common Stock were converted on a one-for-one basis for shares of Class A Common Stock of the Issuer.

11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").

12. Securities are held by TA XI DO Feeder, L.P ("XI DO").

13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

14. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.

15. Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$58.00 to \$58.75. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.

16. Units of Opco represent limited liability company units of Opco and a corresponding number of shares of Class B Common Stock of the Issuer, which together are exchangeable at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer, subject to customary conversion rate adjustments for stock splits, stock dividends, and reclassifications, pursuant to the amended and restated limited liability company agreement of Opco and have no expiration date. The shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof.

17. The Class C Common Stock is convertible at the option of the holder on a one-for-one basis for shares of Class A Common Stock of the Issuer and has no expiration date. Upon any transfer of shares of Class C Common Stock, whether or not for value, each such transferred share will automatically convert into one share of Class A Common Stock, except for certain transfers described in the Issuer's amended and restated certificate of incorporation. The shares of Class C Common Stock will convert automatically into Class A Common Stock, on a one-for-one basis, when the aggregate number of outstanding shares of the Company's Class B Common Stock and Class C Common Stock represents less than 5% of the aggregate number of the Company's outstanding shares of Class C Common Stock have ten votes per share.

Remarks:

Because no more than 10 reporting persons can file any one Form 4 through the Securities and Exchange Commission's EDGAR system, Atlantic & Pacific VII-B has filed a separate Form 4.

TA Associates, L.P., by Jeffrey 02/18/2021 C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV, L.P., by TA Associates XI GP, L.P., its <u>General Partner, by TA</u> Associates, L.P., its General, 02/18/2021 Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV, L.P., by TA Associates, SDF III GP L.P., its General Partner, by TA Associates, L.P., its General 02/18/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Atlantic & Pacific VII-A L.P., by TA Associates AP, VII GP L.P., its General Partner, by TA Associates, L.P., its General 02/18/2021 Partner, by Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden TA Investors IV, L.P., by TA Associates, L.P., its General Partner, by Jeffrey C. Hadden, 02/18/2021 its, General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO AIV II, L.P., by TA Associates SDF, III GP, L.P., its General Partner, by TA 02/18/2021 Associates, L.P., its General Partner, by Jeffrey C. Hadden, its General, Counsel, /s/ Jeffrey C. Hadden TA XI DO AIV II, L.P., by TA 02/18/2021 Associates XI GP, L.P, its General Partner, by TA

Associates, L.P., its General, Partner, by Jeffrey C. Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA Associates AP VII-B DO Subsidiary Partnership, L.P., by TA Associates AP VII GP L.P., its General Partner, by TA 02/18/2021 Associates, L.P., its General Partner, by Jeffrey C., Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA SDF III DO Feeder, L.P., by TA Associates SDF III GP L.P., its General Partner, by TA Associates, L.P., its General 02/18/2021 Partner, by Jeffrey C., Hadden, its General Counsel, /s/ Jeffrey C. Hadden TA XI DO Feeder, L.P., by TA Associates XI GP L.P., its General Partner, by TA Associates, L.P., its General 02/18/2021 Partner, Jeffrey C. Hadden, its, General Counsel, /s/ Jeffrey C. Hadden ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.