FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response. | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* DO Holdings (WA), LLC | | | | | | 2. Issuer Name and Ticker or Trading Symbol ZoomInfo Technologies Inc. [ZI] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | |
|---|--|-------------------|-----------|--------|---|--|---|---------------------|--|----------|---|------------------|---|---|---|---|----------------|--|---------------------------------------|--|
| | OMINFO T | First) ECHNOLOGIE | | , | | 3. Date of Earliest Transaction (Month/Day/Year) 07/02/2021 | | | | | | | | Officer (give title O below) be | | | | | specify | |
| 805 BROADWAY STREET, SUITE 900 (Street) VANCOUVER WA 98660 | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | e) <mark>X</mark> F F | ′ | | | | | |
| (City) | (5 | State) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Та | ble I - I | Non-De | rivativ | ve Se | cur | ities A | cquire | ed, D | isposed o | f, or Be | eneficial | ly Ow | ned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y | | | | | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities of Disposed Of (| | | Se Be | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | Tr | Transaction(s) (Instr. 3 and 4) | | | | (50.7) | | |
| Class A Common Stock 07/02/202 | | | | | 2021 | 21 | | C ⁽¹⁾⁽²⁾ | | 108,939 | A | (2) | 2) 108 | | 3,939 | | D | | | |
| Class A Common Stock 07/02/202 | | | | | 2021 | 21 | | S ⁽¹⁾ | | 107,785 | D | \$51.730 | 7306 ⁽³⁾ 1, | | 1,154 | | D | | | |
| Class A Common Stock 07/02/202 | | | | 2021 | 21 | | S ⁽¹⁾ | | 1,154 | D | \$52.1523 | 3 ⁽⁴⁾ | 0 | | D | | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | | 4. Transaction Code (Instr. 8) | | | | 6. Date Exercisab Expiration Date (Month/Day/Year) | | ate of Securities | | ties ng e Security | Deriv | erivative ecurity estr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction | e S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | Expiration Date | Title | Amount or Number of Shares | | | (Instr. 4) | (0) | | | |
| LLC Units of ZoomInfo Holdings | (2) | 07/02/2021 | | | C ⁽²⁾ | 108,939 | | (2) | | (2) | Class A Common Stock | 108,939 | .939 \$0 | | 56,323,377 | | D | | | |

Explanation of Responses:

LLC

- 1. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by DO Holdings (WA), LLC ("DO Holdings") on December 15, 2020. DO Holdings is owned by Henry Schuck and Kirk Brown. The transactions reported in this Form 4 were for the benefit of Kirk Brown.
- 2. Pursuant to the terms of the limited liability company agreement for ZoomInfo Holdings LLC ("OpCo"), limited liability company units of OpCo ("OpCo Units") and an equal number of shares of the Issuer's Class B common stock ("Class B Common Stock"), together are exchangeable for shares of Issuer's Class A common stock on a one-for-one basis at the discretion of the Reporting Person, subject to exchange rate adjustments for stock splits, stock dividends, and reclassifications. These exchange rights do not expire. Shares of Class B Common Stock have no economic value and have 10 votes per share. The Reporting Person effected an exchange of 108,939 OpCo Units and an equal number of shares of Class B Common Stock on July 2, 2021.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$51.10 to \$52.09, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$52.15 to \$52.20, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

/s/ Kirk Brown, as Executive Vice President

07/07/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.