| SEC For  | m 4  |  |   |   |                            |   |  |        |                                |                                      |               |   |   |               |  |  |                                |  |   |   |
|--|--|--|---|---|----------------------------|---|--|--------|--------------------------------|--------------------------------------|---------------|---|---|---------------|--|--|--------------------------------|--|---|---|
| FORM 4 UNITE   |  |  |   | D STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |                            |   |  |        |                                |                                      |               |   |   |               |  |  |                                | OMB APPROVAL   |   |   |
| Section<br>obligat   | this box if no lo<br>1 16. Form 4 or<br>ons may contir<br>tion 1(b).                         | NT OF CHANGES IN BENEFICIAL OWNERSHIP      |   |   |                            |   |  |        |                                |                                      |               |   |   |               | OMB Number: 3235-0287<br>Estimated average burden<br>hours per response: 0.5 |  |                                |  |   |   |
| 1. Name and Address of Reporting Person <sup>*</sup><br>Keren Nir  |  |  |   |   |                            |   |  |        |                                |                                      |               |   |   |               |  |  | able)                          | g Pers   | 10% Ow<br>Other (s                          | ner   |
|  | (Last) (First) (Middle)<br>C/O ZOOMINFO TECHNOLOGIES INC.,<br>805 BROADWAY STREET, SUITE 900 |  |   |   |                            |   |  |        |                                |                                      |               |   |   |               |  | below)   | sident, Is                     | below)<br>lent, Israel and CTO   |   |   |
| (Street)<br>VANCOUVER WA 98660<br>(City) (State) (Zip)   |  |  |   |   | 4. 1                       | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applica Line)   X Form filed by One Reporting Person   Form filed by More than One Reporting Person |  |        |                                |                                      |               |   |   |               |  |  |                                |  |   |   |
| (,)  | (  | ,  | le I - Nor  | -Deriv  | ativ                       | <u> </u>  | curit  | ies Ar | quired                         | Di                                   | enoe          | ed of   | f or  | Bene          | ficial   | v Owned  |                                |  |   |   |
| 1. Title of Security (Instr. 3)<br>(Month/D  |  |  |   |   | action                     | n i<br>ear) i   | 2A. De<br>Execut<br>if any   |        | , 3.<br>Tran<br>Code           | 3.<br>Transaction<br>Code (Instr. 5) |               |   | . Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |               |  | 5. Amou<br>Securitie<br>Beneficia<br>Owned F   | nt of<br>s<br>ally<br>ollowing | Form<br>(D) of   | : Direct<br>Indirect<br>str. 4)             | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|  |  |  |   |   |                            |   |  |        | Code                           | v                                    | An            | nount   | (   | (A) or<br>(D) | Price  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)   |                                |  |   | Instr. 4)   |
| Class A Common Stock 09/03   |  |  |   |   | 3/202                      | /2021   |  |        | <b>M</b> <sup>(1)</sup>        |                                      | 15,95         |   | 2   | Α             | (1)  | 78,  | ,809                           |  | D   |   |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities) |  |  |   |   |                            |   |  |        |                                |                                      |               |   |   |               |  |  |                                |  |   |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security                        | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution I<br>if any<br>(Month/Day | Date, T   | ransaction<br>Code (Instr. |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |        | 6. Date<br>Expirati<br>(Month/ | te                                   |               | 7. Title and Am<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |   | ecurity       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                          | 9. Numbe<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti<br>(Instr. 4) | e<br>s<br>Illy<br>J            | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | D) Beneficial<br>Ownership<br>Ct (Instr. 4) |   |
|  |  |  |   | c   | Code                       | v   | (A)  | (D)    | Date<br>Exercis                | able                                 | Expir<br>Date |   | Title   | 0<br>N<br>0   | umber  |  |                                |  |   |   |
| Restricted<br>Stock<br>Units   | (2)  | 09/03/2021                                 |   | 1   | M <sup>(1)</sup>           |   |  | 15,952 | (3)                            |                                      | (3            | 3)  | Class<br>Comn<br>Stoc                                     | non 1         | 5,952  | \$0  | 111,66                         | 58   | D   |   |

## Explanation of Responses:

1. Reflects restricted stock units that upon vesting settled into shares of Class A common stock ("Class A Common Stock") of ZoomInfo Technologies Inc. (the "Issuer") on a one-for-one basis.

2. Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock. The restricted stock units will be settled into either Class A Common Stock or cash (or a combination thereof) at the discretion of the Issuer.

3. The Reporting Person received an original grant totaling 190,477 restricted stock units which vest as follows: (a) 33% vested on June 3, 2021; and (b) the remaining 67% vests in equal quarterly installments during the 24 months following June 3, 2021.

## Remarks:

## /s/ Anthony Stark, as Attorney-09/14/2021 in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.