| SEC Form 4 |
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP                           | OMB Number:            | 3235-0287 |
|--|------------------------|-----------|
|  | Estimated average bure | den       |
| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 | hours per response:    | 0.5       |
| The pursuant to be ability of the becanties Exchange Act of 1554       |                        |           |

| Check this box if no longer subject<br>to Section 16. Form 4 or Form 5 | STATEME                                    | NT OF CHA   | NGE                                  | OMB Number:<br>Estimated avera | 3235-0287<br>ge burden                 |   |   |  |  |   |
|--|--|---|--------------------------------------|--------------------------------|--|---|---|--|--|---|
| obligations may continue. See<br>Instruction 1(b).                     | File                                       | d pursuant to Secti<br>or Section 30(h)                     |                                      |                                |  |   |   | hours per respo  | nse: 0.5   |   |
| 1. Name and Address of Reporting Person<br><u>Crockett Todd</u>        | 2. Issuer Name<br>ZoomInfo                 |   |                                      | 0,                             |  | 5. Relationship of R<br>Check all applicabl<br>X Director   | e)  | 10% Owner  |  |   |
| C/O ZOOMINFO TECHNOLOGI  |  | 3. Date of Earlie<br>11/08/2021                             | est Tran                             | sactio                         | n (Month/Day                           |   | Officer (giv<br>below)  | re title   | Other (specify below)  |   |
| 805 BROADWAY STREET, SUIT  | 4. If Amendmen                             | it, Date  | of Ori                               | ginal Filed (Mo                |  | 6. Individual or Joint/Group Filing (Check Applicable Line) |   |  |  |   |
| (Street)<br>VANCOUVER WA   | 98660                                      | -   |                                      |                                |  |   | X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |   |
| (City) (State)   | (Zip)                                      |   |                                      |                                |  |   |   |  |  |   |
| Table  | e I - Non-Deriv                            | ative Securitie   | es Ac                                | quire                          | ed, Dispos                             | ed of   | , or Benefic  | ially Owned  |  |   |
| 1. Title of Security (Instr. 3)  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8)<br>Code |                                | 4. Securities<br>Disposed Of<br>Amount | Acquire<br>(D) (Inst<br>(A) or<br>(D)                       | d (A) or<br>tr. 3, 4 and 5)<br>Price  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership (Instr.<br>4) |

|                      |            | Coue                    | · |         | (D) |                          | (Instr. 3 and 4) |   |                                     |
|----------------------|------------|-------------------------|---|---------|-----|--------------------------|------------------|---|-------------------------------------|
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 347,955 | D   | \$73.5345 <sup>(2)</sup> | 26,825,449       | I | See<br>Footnotes <sup>(3)(4)</sup>  |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 8,983   | D   | \$73.5345 <sup>(2)</sup> | 692,509          | I | See<br>Footnotes <sup>(4)(5)</sup>  |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 60,092  | D   | \$73.5345 <sup>(2)</sup> | 4,632,728        | I | See<br>Footnotes <sup>(4)(6)</sup>  |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 12,923  | D   | \$73.5345 <sup>(2)</sup> | 996,285          | I | See<br>Footnotes <sup>(4)(7)</sup>  |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 429     | D   | \$73.5345 <sup>(2)</sup> | 33,078           | I | See<br>Footnotes <sup>(4)(8)</sup>  |
| Class A Common Stock | 11/08/2021 | <b>S</b> <sup>(1)</sup> |   | 22,755  | D   | \$73.5345 <sup>(2)</sup> | 1,754,240        | I | See<br>Footnotes <sup>(4)(9)</sup>  |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 20,415  | D   | \$73.5345 <sup>(2)</sup> | 1,573,853        | I | See<br>Footnotes <sup>(4)(10)</sup> |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 1,717   | D   | \$73.5345 <sup>(2)</sup> | 132,319          | I | See<br>Footnotes <sup>(4)(11)</sup> |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 91,017  | D   | \$73.5345 <sup>(2)</sup> | 7,016,969        | I | See<br>Footnotes <sup>(4)(12)</sup> |
| Class A Common Stock | 11/08/2021 | S <sup>(1)</sup>        |   | 81,658  | D   | \$73.5345 <sup>(2)</sup> | 6,295,422        | I | See<br>Footnotes <sup>(4)(13)</sup> |
| Class A Common Stock |            |                         |   |         |     |                          | 108,479          | I | By Trust                            |
| Class A Common Stock |            |                         |   |         |     |                          | 564              | I | By Trust                            |
| Class A Common Stock |            |                         |   |         |     |                          | 564              | I | By Trust                            |
| Class A Common Stock |            |                         |   |         |     |                          | 1,154            | D |                                     |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |  | Expiration Date<br>(Month/Day/Year)<br>ed |                    |       | e and<br>int of<br>rities<br>rlying<br>ative<br>rity (Instr.<br>4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|---|--------------------|-------|--|---|--|--|--|
|   |   |  |   | Code                         | v |  |  | Date<br>Exercisable                       | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares                             |   |  |  |  |

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted on December 6, 2020.

Reflects a weighted-average sale price. The shares were sold in multiple transactions at prices ranging from \$73.00 to \$74.20. The Reporting Persons will provide upon request to the Securities and Exchange Commission, the Company or security holder of the Company, full information regarding the number of shares sold at each separate price.
Securities are held by TA XI DO AIV, L.P. ("XI DO AIV").

4. TA Associates, L.P. is the ultimate general partner of each of XI DO, SDF III Feeder, Atlantic & Pacific VII-B, XI DO AIV, SDF III DO, Atlantic & Pacific VII-A, Investors IV, AP VII-B, SDF III DO AIV II and XI DO AIV II (collectively, the "TA Associates Funds"). Investment and voting control of the TA Associates Funds is held by TA Associates, L.P. The Reporting Person disclaims beneficial ownership of these securities, except to the extent of his pecuniary interest in such securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for Section 16 or any other purpose.

7. Securities are held by TA Investors IV, L.P. ("Investors IV").

- 8. Securities are held by TA SDF III DO AIV II, L.P. ("SDF III DO AIV II").
- 9. Securities are held by TA XI DO AIV II, L.P. ("XI DO AIV II").
- 10. Securities are held by TA AP VII-B DO Subsidiary Partnership, L.P. ("AP VII-B").
- 11. Securities are held by TA SDF III DO Feeder, L.P. ("SDF III Feeder").
- 12. Securities are held by TA XI DO Feeder, L.P ("XI DO").
- 13. Securities are held by TA Atlantic & Pacific VII-B, L.P. ("Atlantic & Pacific VII-B").

**Remarks:** 

<u>/s/ Todd Crockett</u>

\*\* Signature of Reporting Person Date

11/10/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>5.</sup> Securities are held by TA SDF III DO AIV, L.P. ("SDF III DO").

<sup>6.</sup> Securities are held by TA Atlantic & Pacific VII-A, L.P. ("Atlantic & Pacific VII-A").