



## ZoomInfo Wins Three Comparably Awards for Company Culture Excellence

October 19, 2020

*Including Happiest Employees, Best Compensation, and Best Perks & Benefits*

VANCOUVER, Wash.--(BUSINESS WIRE)--Oct. 19, 2020-- [ZoomInfo](#) (Nasdaq: ZI), a global leader in go-to-market intelligence solutions, today announced it has won three Comparably Awards for company culture excellence.

In considering nearly 60,000 companies for its Best Places to Work Awards, Comparably ranked ZoomInfo inside the top 25 on the 2020 [Happiest Employees](#) list for large companies, placing it just ahead of Costco, Starbucks, and Facebook. ZoomInfo was also named to the large company lists for [Best Compensation](#) and [Best Perks & Benefits](#).

"Given the challenges of 2020, we have taken extra steps to ensure the well-being of our employees, both physically and mentally," said Alyssa Lahar, ZoomInfo's Chief Human Resources Officer. "In order for us to exceed the aggressive goals we routinely set as a company, it's imperative we search for every way possible to ensure we're attracting the best talent to ZoomInfo."

A workplace culture and compensation monitoring site, Comparably evaluates companies based on sentiment ratings anonymously provided by employees about their workplaces in multiple categories on [Comparably.com](#) during a 12-month period (September 27, 2019 – September 27, 2020).

"The ideal workplaces provide a combination of factors that contribute to the overall happiness of employees, from great pay, perks, and benefits to a positive environment to thrive in," said Comparably co-founder/CEO Jason Nazar. "ZoomInfo's top-notch ratings in multiple categories is a testament to the company's commitment to its employees, and we're thrilled to recognize them as among the best of the best."

To view the complete list of Comparably Award winners, please visit [www.comparably.com/awards](#). To learn more about career opportunities at ZoomInfo, please visit [www.zoominfo.com/about/careers](#).

### About Comparably

Comparably is a leading workplace culture and compensation monitoring site that provides the most comprehensive and accurate representation of what it's like to work at companies. Employees can anonymously rate their employers in 20 different workplace culture categories, providing the public a transparent and in-depth look at the experiences workers have based on their gender, ethnicity, age, department, experience, location, education, and company size. Since launching in 2016, Comparably has accumulated 10 million ratings across 60,000 U.S. companies. The platform has become one of the fastest-growing SaaS solutions for employer branding and trusted third-party site for workplace and salary data, including its annual Best Places to Work series.

### About ZoomInfo

ZoomInfo (Nasdaq: ZI) is a Go-To-Market Intelligence Solution for more than 15,000 companies worldwide. The ZoomInfo platform empowers business-to-business sales, marketing, and recruiting professionals to hit their number by pairing best-in-class technology with [unrivaled data coverage](#), accuracy, and depth of company and contact information. With [integrations](#) embedded into workflows and technology stacks, including the leading CRM, [Sales Engagement](#), Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. For more information about our leading Go-To-Market Intelligence Solution, and how it helps [sales](#), [marketing](#), and [recruiting](#) professionals, please visit [www.zoominfo.com](#).

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