



ZoomInfo Founder and CEO Henry Schuck to Deliver Keynote Speech at 2020 ExecVision MOMENTUM Conference

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ZoomInfo (Nasdaq: ZI):

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WHO: Henry Schuck, Founder and CEO, [ZoomInfo](#)

WHAT: [ExecVision MOMENTUM Conference](#)

WHEN: Wednesday, Sept. 9, at 11:10 a.m. Eastern Time

WHERE: [Online](#)

WHY: **Henry Schuck**, Founder and CEO of [ZoomInfo](#) (Nasdaq: ZI), a global leader in go-to-market (GTM) intelligence solutions, will serve as the keynote speaker at the 2020 ExecVision MOMENTUM Conference.

Recently named to Fortune's 40 Under 40 list for 2020, Schuck will present a session called "[Hit Your Number: How ZoomInfo Developed a Winning \(and Leading\) Go-to-Market Strategy](#)," to give attendees an exclusive look into the company's recipes for success. He will offer strategic takeaways to help businesses supercharge their GTM engines, such as implementing a 90-second inbound response time and creating a data-fueled, sophisticated outbound motion.

Additionally, **Brian Vital**, ZoomInfo's Vice President, Sales Development, will hold a panel session called "[Mining for Gold: The Data that Dictates Measurable Performance Improvement](#)" on Wednesday, Sept. 9 at 1 p.m. Eastern Time. Vital will lead a discussion about the future of data and analytics and how they can best help business leaders measure employee and organizational performance.

Finally, **Steve Bryerton**, ZoomInfo's Vice President of Sales, will host a session called "[Hit Your Number: How to Build a Revenue-Driving SDR Program-From Scratch](#)." In this conversation, which will be held on Wednesday, Sept. 9 at 2 p.m. Eastern Time, Bryerton will discuss talent pipeline management and how ZoomInfo built an award-winning "SDR" team by shaping sales development representatives (with little-to-zero sales experience) into top account executives.

ZoomInfo is a platinum sponsor of the ExecVision MOMENTUM Conference. For more information, including registration, please visit the [ExecVision MOMENTUM homepage](#). To join the conversation on Twitter, please follow [@ExecVision_io](#).

About ZoomInfo

ZoomInfo (Nasdaq: ZI) is a Go-To-Market Intelligence Solution for more than 15,000 companies worldwide. The ZoomInfo platform empowers business-to-business sales, marketing, and recruiting professionals to hit their number by pairing best-in-class technology with [unrivaled data coverage](#), accuracy, and depth of contacts. With [integrations](#) embedded into workflows and technology stacks, including the leading CRM, Sales Engagement, Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. For more information about our leading Go-To-Market Intelligence Solution, and how it helps [sales](#), [marketing](#), and [recruiting](#) professionals, please visit www.zoominfo.com.

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