



ZoomInfo Named a Top 25 Winner in the 10th Annual Learning! 100 Awards

July 28, 2020

Marks Fourth Consecutive Year on List of Best-in-Class Learning and Development Programs

VANCOUVER, Wash.--(BUSINESS WIRE)--Jul. 28, 2020-- [ZoomInfo](#) (NASDAQ: ZI), a global leader in go-to-market intelligence solutions, today announced it has been named a top 25 winner in Elearning! Media Group's 10th Annual [Learning! 100 Awards](#). Published by Elearning! Magazine, the Learning! 100 Award recognizes the top 100 global organizations – public and private – for their best-in-class learning and development programs that drive organizational performance.

Making the list for the fourth consecutive year, ZoomInfo has helped to successfully solve business problems that many learning and development teams face: learner engagement, the challenge of rapidly evolving technology, changing learning needs, and the COVID-19 pandemic.

"The Learning 100! honor validates ZoomInfo's reputation for building, delivering, and optimizing outstanding learning and development programs for our customers and our employees," said Tom Studdert, ZoomInfo's Vice President, Learning, Support, and Integrations. "Our most important priority is ensuring that our 15,000 customers learn how to take full advantage of our data, insights, and technology. From live training and support to robust knowledge centers and on-demand, professional training videos, our learning and development team works each day to maximize the value our customers receive from ZoomInfo."

Learning! 100 is a research-based program that provides organizations with a benchmark for future development that is quantitative, qualitative, and unbiased by organization size. Applicants are evaluated on three sets of criteria: EMG's Learning Culture Index, EMG's Collaborative Strategies' Innovation and Collaboration Rating, and overall organizational performance. Applications are reviewed using the same criteria, and scores are totaled and ranked for the Learning! 100.

"As the COVID-19 pandemic impacts businesses and drives digital transformation, the need for companies to create immersive learning and development programs has never been greater," said Catherine Upton, *Learning! 100 Awards* Chair, and CEO of CU2 LLC. "Like all of our Learning! 100 winners, ZoomInfo champions innovation, change, and results to continue to deliver exceptional learning and development initiatives. Congratulations to all of the winners on the 2020 list."

To view the complete list of Learning! 100 winners, please visit www.2elearning.com. To learn more about ZoomInfo, please visit www.zoominfo.com.

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is a Go-To-Market Intelligence Solution for more than 15,000 companies worldwide. The ZoomInfo platform empowers business-to-business sales, marketing, and recruiting professionals to hit their number by pairing best-in-class technology with [unrivaled data coverage](#), accuracy, and depth of contacts. With [integrations](#) embedded into workflows and technology stacks, including the leading CRM, Sales Engagement, Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. For more information about our leading Go-To-Market Intelligence Solution, and how it helps [sales](#), [marketing](#), and [recruiting](#) professionals, please visit www.zoominfo.com.

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