ZoomInfo Announces Donations of Over $100,000 to Support the Black Community and Racial Equality

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Assists Seven Nonprofit Organizations Active in the Renewed Fight for Social Justice

VANCOUVER, Washington--(BUSINESS WIRE)--Jul. 21, 2020-- ZoomInfo, a global leader in go-to-market intelligence solutions, today announced donations of over $100,000 to seven nonprofit organizations in support of equal rights and racial justice for the Black community.

Included in this donation is some of the budget originally set aside to fund travel for ZoomInfo's investor roadshow leading up to its initial public offering (IPO) in June. The roadshow was instead conducted virtually due to the COVID-19 pandemic. The group of professional service firms that orchestrated ZoomInfo's IPO – including bankers, lawyers, accountants, and other advisors – also teamed up to contribute to this donation.

ZoomInfo's sales team raised over $36,000 through a pair of one-day demo drives, boosting the total contributions past $100,000.

The contributions were directed to seven organizations, chosen for their dedication to equality in race, as well as their representation of the communities in which ZoomInfo has offices:

- **Urban League of Portland** (Portland, Ore.)
- **Urban League of Metropolitan Seattle** (Seattle, Wash.)
- **Grand Rapids African American Health Institute** (Grand Rapids, Mich.)
- **Philadelphia Black Giving Circle** (Philadelphia, Pa.)
- **New England Blacks In Philanthropy** (Boston, Mass.)
- **National Black Child Development Institute** (Silver Spring, Md.)
- **Seeds of Peace** (Middle East; United States)

"We wanted to do more than just release a corporate statement; we wanted to act philanthropically," said ZoomInfo Founder and CEO Henry Schuck. "We support Americans who are standing up and speaking up against racial injustice and inequality. The mistreatment of the Black community and systemic racism in the U.S. must stop. We want to see these organizations succeed in their missions of initiating change and making our community a welcoming and safe place for everyone."

On July 6, Schuck joined other local leaders in a virtual check presentation for the Urban League of Portland.

"We are delighted by this investment in our work from our neighbors at ZoomInfo," said Nkenge Harmon Johnson, President and CEO of the Urban League of Portland. "This donation will strengthen our ability to provide superior advocacy, programs and services that empower Black communities across Oregon and Southwest Washington."

June marked the one-year anniversary of ZoomInfo's Global Inclusion & Diversity Initiative (GIDI), and its inclusive, employee-led resource group, Zoom in Color. These voluntary groups create a sense of belonging for employees through community and conversation, by celebrating the professional successes of those from underrepresented backgrounds, and providing an open forum to elevate the importance of community.

Understanding that representation matters, GIDI takes an active role in focusing on the equity, advancement, and empowerment of underrepresented communities. Zoom in Color cultivates fresh ideas to recruit, retain, and develop Black professionals at ZoomInfo.

"I'm so proud to be part of an organization that prioritizes human value, connection and community," said Cam Johnson, a Sales Manager at ZoomInfo and Zoom In Color's Lead Trailblazer. "We had another impactful moment in our company on June 19 for the 'Juneteenth' celebration for Black Americans. We brought together the ZoomInfo family to educate, inform, and have an open discussion on how we can all make an impact for the Black community. We will continue at the forefront of the movement."

On June 4 – the day that ZoomInfo went public – the company promoted racial equity through messages displayed on the Nasdaq Tower in Times Square in New York.

ZoomInfo also announced today that it donated thousands of protective masks to medical facilities in Vancouver and Boston, and contributed more than $100,000 to other local relief efforts during the COVID-19 pandemic.

To learn more about ZoomInfo, please visit www.zoominfo.com.

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is a Go-To-Market Intelligence Solution for more than 15,000 companies worldwide. The ZoomInfo platform empowers business-to-business sales, marketing, and recruiting professionals to hit their number by pairing best-in-class technology with unrivaled data coverage, accuracy, and depth of contacts. With integrations embedded into workflows and technology stacks, including the leading CRM, Sales Engagement, Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. For more information about our leading Go-To-Market Intelligence Solution, and how it helps sales, marketing, and recruiting professionals, please visit www.zoominfo.com.

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