

ZoomInfo Appoints Google Chief Privacy Officer Keith Enright to Board of Directors

April 14, 2020

Vancouver, WA, April 14, 2020 – [ZoomInfo](#), the global leader in go-to-market (GTM) intelligence solutions, today announced the appointment of Google Chief Privacy Officer Keith Enright to its board of directors.

“For nearly 20 years, Keith has been a data privacy expert, leading major internet, Fortune 500 retail and services companies as they navigate the constantly changing privacy landscape,” said Henry Schuck, Founder and CEO of ZoomInfo. “His expertise and counsel will be a huge asset for ZoomInfo as we continue in our commitment to providing customers with the best, most compliant B2B data on the market.”

As Google's Chief Privacy Officer, Keith leads the internet giant's global privacy legal team. For decades, he has counseled early-stage startups, global consulting firms, and large multinational enterprises on data governance and data protection. Prior to joining Google, Keith served as Macy's, Inc.'s first Chief Privacy Officer and Vice President, Privacy. Previously, he served as Chief Privacy Officer and Director of Enterprise Information Policy at Limited Brands, Inc., and as Senior Consultant and Privacy Technology Lead for the Public Sector Security, Privacy, and Wireless practice at IBM Business Consulting Services. He is a renowned speaker on online privacy and served a five year term on the Board of Directors of the International Association of Privacy Professionals. Keith holds a Bachelor's Degree from the University of Massachusetts, Amherst and a Juris Doctorate from The George Washington University Law School.

“ZoomInfo is an innovator that leverages a massive data set and a SaaS platform to power sales and marketing teams to better achieve growth and success, all while taking a leadership role on data privacy,” said Keith Enright, Chief Privacy Officer, Google. “I'm excited to bring my experience to the board and work with leadership to continue this commitment to data privacy and governance best practices.”

About ZoomInfo

Built over 20 years ago, ZoomInfo Powered by DiscoverOrg has become the go-to-market standard for over 13,500 companies worldwide. Designed to be the single source of truth, the ZoomInfo platform offers best-in-class technology paired with [unrivaled data coverage](#), accuracy, and depth of contacts, companies, and opportunities essential to empower sales, marketing and recruiting professionals to hit their numbers. Deeply embedded into business workflows and technology stacks– including [integrations](#) with the leading CRM, Sales Engagement, Marketing Automation, and Talent Management applications – ZoomInfo is capable of delivering more predictable, accelerated, and sustainable growth than any stand-alone solution. ZoomInfo's investors include TA Associates, The Carlyle Group and 22C Capital. For more information about our leading marketing and [sales intelligence solution](#), visit www.zoominfo.com.

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