



ZoomInfo Recognized by TrustRadius as a 2019 Top Rated Sales Intelligence Software

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The Top Rated badge recognizes the best products based on user reviews and ratings

WALTHAM, Mass., February 11, 2019 – [Zoom Information, Inc. \(ZoomInfo\)](#), the leading [data intelligence platform](#) for sales and go-to-market organizations, today announced it has been recognized as a 2019 Top Rated Sales Intelligence Software by TrustRadius, the most trusted B2B review platform.

With close to [300 vetted reviews and ratings](#) and an average score of 8.3 out of 10, ZoomInfo stood out far-and-away as a leader among Sales Intelligence Software. ZoomInfo was recognized for the precision of its account and contact data, which is the heartbeat of every sales and go-to-market organization. Using ZoomInfo, these professionals can identify ideal buyer personas and connect with potential customers more efficiently.

“These are exciting times for ZoomInfo and we’re thrilled to be ranked as a leader in the TrustRadius 2019 ratings,” said Chris Hays, chief revenue officer at ZoomInfo. “This recognition is especially meaningful since it is based on the unbiased reviews of our customers. It reflects our commitment to innovation that supports their go-to-market strategies.”

Highlights from customer reviews of ZoomInfo on TrustRadius include:

- “I can always rely on ZoomInfo to have accurate data and rest assured that when I make my dials, they count. It makes my job so easy! I don’t know what people would do if they didn’t have ZoomInfo.” – [Manager in Sales](#)
- “They have amazing filters. It helps you to understand the database on the basis of demographics, roles, designation, etc., which really helps you to target the right set of people to get maximum visibility of your products.” – [Contributor in Sales](#)
- “In my organization, both the Sales and Marketing teams use this wonderful tool ... In the last quarter, we shortlisted three companies and got the information of those companies for this software and promoted our products. And we generated 70% of sales from there.” – [Manager in Sales](#)