



ZoomInfo Connector Provides GTM Context Layer for Buyer Intent with Gemini Enterprise

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VANCOUVER, Wash.--(BUSINESS WIRE)--Aug. 3, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one GTM platform, has confirmed a native connector between Gemini Enterprise, Google Cloud's enterprise AI platform, and ZoomInfo's headless GTM context layer. The connector gives mutual customers verified account, contact, and buyer intent data directly inside Gemini Enterprise, in natural language.

ZoomInfo Data Now Available Inside Gemini Enterprise

Gemini Enterprise connects an organization's business data, applications, and workflows to Google's Gemini models through a library of connectors. ZoomInfo is now one of those connectors, configured by an administrator as a data store inside the Gemini Enterprise console. From that point, any Gemini Enterprise agent can query ZoomInfo's data directly, replacing the exported account lists and manual enrichment steps teams have typically layered on top of enterprise AI tools.

Users can enrich account and contact profiles, analyze buyer intent signals, and search ZoomInfo's news and Scoops coverage, all from inside Gemini Enterprise. Every query runs against ZoomInfo's GTM Context Graph, the same identity-resolved data on more than 100 million companies and 500 million contacts that ZoomInfo customers see inside the platform itself.

The ZoomInfo connector for Gemini Enterprise joins a growing set of surfaces that reach [ZoomInfo through GTM AI](#), including Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot Studio, Claude, and ChatGPT. Each surface connects to the same data graph and the same governance posture: access control, permissioning, data lineage, and audit logging, tied to a customer's existing [Gemini Enterprise and ZoomInfo](#) permissions.

The native connector model matters because B2B contact data decays quickly, and roughly 70% of records change in a given year. A natural-language question about buyer intent, answered against stale data, returns a confident but wrong answer. Grounding Gemini Enterprise agents in ZoomInfo's continuously refreshed graph is what makes that answer reliable enough to act on.

The ZoomInfo connector for Gemini Enterprise is in public preview, available to Gemini Enterprise customers "across global location options. Google Cloud publishes [setup documentation](#) covering how administrators can configure ZoomInfo as a Gemini Enterprise data store.

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

[GTM AI](#) is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot Studio, Claude, ChatGPT, and dozens more.

Learn more at [zoominfo.com](#) and [gtm.ai](#).

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