



Vercel v0 Now Powered by ZoomInfo's GTM.AI as the GTM Context Layer for AI App Building

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The integration connects ZoomInfo's verified company data, buying signals, and intent into applications built in Vercel v0, through GTM.AI, ZoomInfo's headless GTM context layer.

VANCOUVER, Wash.--(BUSINESS WIRE)--Jun. 30, 2026-- ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, has confirmed an integration that lets applications built in Vercel v0 read verified ZoomInfo data through [GTM.AI](#). Vercel v0 turns natural-language prompts into production-ready applications, and the integration means those applications can be grounded in verified go-to-market data from the first build rather than wired to static exports.

GTM.AI exposes ZoomInfo's GTM [Context Graph](#), which holds identity-resolved data on 100M companies, 500M contacts, and billions of signals, through an API and a Model Context Protocol (MCP) endpoint. An application built in v0 calls that endpoint to read verified company data, contact data, buying signals, and intent. The data arrives identity-resolved and current, so the application reasons over the same records that power ZoomInfo itself.

Teams building on AI app tools have typically pointed them at whatever data was on hand, a static export, a stale CRM table, or synthetic records that look right in a demo. Those applications fail in production when they act on the wrong account or a number that no longer works. Reading live from GTM.AI closes that gap.

ZoomInfo Intelligence Now Available Inside Vercel v0

A RevOps team can describe an account-scoring view, a territory dashboard, or a routing workflow in plain English and get a working application that already reasons over verified data. Sales and marketing teams can build internal tools that search companies, enrich contacts, and read buying signals without standing up a separate data pipeline first.

Vercel v0 joins dozens of completed integrations on GTM.AI, alongside Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot, Gong, LeanData, Glean, Claude, ChatGPT, and Google Workspace. GTM.AI exposes the same verified data graph and agentic orchestration to any platform, agent, or workflow that connects.

Authentication and governance stay tied to existing ZoomInfo permissions. Every call a v0 application makes through GTM.AI inherits access control, data lineage, AI policy, and audit logging, so organizations keep one governance posture across ZoomInfo, v0, and any other surface that consumes GTM.AI.

The difference is the data underneath. Most app builders connect to whatever database a developer supplies. With GTM.AI as the context layer, a v0 application reads from the GTM Context Graph, which is identity-resolved and refreshed continuously at the company and contact level. About 70% of B2B contact data decays every year, and an application is only as trustworthy as the data it runs on.

About ZoomInfo

ZoomInfo (NASDAQ: GTM), the all-in-one AI GTM platform, enables sales, marketing, and customer success teams to execute their go-to-market strategy with confidence. Powered by the industry's most comprehensive B2B data, including more than 100 million companies, 500 million contacts, and billions of signals, ZoomInfo delivers the intelligence, automation, and integrations that modern revenue teams need to identify, engage, and convert their best buyers.

GTM.AI is ZoomInfo's headless GTM context layer. It is the API and Model Context Protocol home for AI agents, powering integrations across Salesforce Agentforce, HubSpot Breeze, Microsoft Copilot, Claude, ChatGPT, and dozens more.

Learn more at zoominfo.com and gtm.ai.

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