



ZoomInfo Continues to Dominate in Customer Satisfaction and Market Presence with 133 No. 1 Rankings in G2's Summer 2025 Reports

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Based on user reviews & market presence, GTM Intelligence Platform gets top marks in 58 Enterprise reports & 25 Grids, including Sales, Marketing Account & Lead Intelligence

VANCOUVER, Wash.--(BUSINESS WIRE)--Jul. 1, 2025-- ZoomInfo (NASDAQ: GTM), The Go-To-Market (GTM) Intelligence Platform, earned 133 No. 1 rankings in G2's Summer 2025 Reports, which evaluate [customer satisfaction](#) and market presence across more than 20,000 products and 1,000 categories in real time.

Honors include:

- 58 Enterprise reports, including Enterprise solution for Buyer Intent Data, Marketing Account Intelligence, Account Data Management, Lead Intelligence, Market Intelligence, Lead Capture, Lead Mining, and Email Verification
- 25 Grids, including the top spots in the Sales, Marketing Account and Lead Intelligence Enterprise grids
- Ratings highlight the value of integrated GTM Intelligence for organizations of all sizes over the last five years

"Being named best-in-class across eight categories speaks to ZoomInfo's unique ability to connect data, intelligence, and action across revenue teams to drive customer satisfaction and the bottom line," said James Roth, Chief Revenue Officer for ZoomInfo. "These teams are clearly seeing the value and impact of an integrated platform to intelligently target and engage with the right customers and prospects."

G2 is just the latest testament to ZoomInfo's commitment to customer satisfaction and the value of ZoomInfo's GTM Intelligence Platform. Other recent acknowledgements include nine Top Rated awards from TrustRadius, and being named Leader in [The Forrester Wave™: Intent Data Providers For B2B, Q1 2025](#).

About ZoomInfo

ZoomInfo (Nasdaq: GTM) is the Go-To-Market Intelligence Platform that empowers businesses to grow faster with AI-ready insights, trusted data, and advanced automation. Its solutions provide more than 35,000 companies worldwide with a complete view of their customers, making every seller their best seller. ZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and [privacy certifications](#). For more information about how ZoomInfo can help businesses with go-to-market intelligence that accelerates revenue growth, please visit www.zoominfo.com.

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