



ZoomInfo Does It Again: Earns Top Ratings in TrustRadius' Customer-Verified Awards

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For nine years and now in nine categories, ZoomInfo demonstrates dedication to customer satisfaction with AI-powered GTM solutions and best-in-class product capabilities

VANCOUVER, Wash.--(BUSINESS WIRE)--Jun. 12, 2025-- [ZoomInfo](#) (NASDAQ: GTM), the Go-To-Market Intelligence Platform, was recognized with TrustRadius' Top Rated Awards for customer satisfaction in nine categories.

Established in 2016 to distinguish products with excellent customer satisfaction, the TrustRadius Top Rated Awards are based on [verified customer reviews](#), recognizing excellent B2B technology products. ZoomInfo Marketing joins the company's other best-in-class offerings in 2025, sweeping three categories of its own.

Top Rated Honors in:

- [ZoomInfo Sales](#): Sales Intelligence, Intent Data & Market Intelligence
- [ZoomInfo Marketing](#): Account-Based Marketing, Conversion Rate Optimization & MarketingOS
- [Chorus](#): Conversation Intelligence, Sales Coaching & Call Recording

"We're building the GTM platform for the enterprise that unifies data, insights, and execution," ZoomInfo Founder and CEO Henry Schuck said. "It's incredibly validating to see that our solutions are solving real pain points for our customers across the entire revenue organization. We're committed to delighting our customers and helping them sell smarter and win faster."

ZoomInfo's suite of AI-powered B2B solutions and data are helping organizations from the mid-market to Fortune 500 companies [empower their sales, marketing and operations teams](#) - all in one operating system. With Go-To-Market Intelligence, revenue teams can precisely target customers and align their motions to the ways buyers actually make decisions through intelligent engagement. This allows teams to work smarter, move faster, and drive revenue growth.

About ZoomInfo

ZoomInfo (Nasdaq: GTM) is the Go-To-Market Intelligence Platform that empowers businesses to grow faster with AI-ready insights, trusted data, and advanced automation. Its solutions provide more than 35,000 companies worldwide with a complete view of their customers, making every seller their best seller. ZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and privacy certifications. For more information about how ZoomInfo can help businesses with go-to-market intelligence that accelerates revenue growth, please visit www.zoominfo.com.

About TrustRadius

TrustRadius delivers the most credible buyer intelligence platform, helping buyers confidently make decisions with comprehensive, vetted product information and customer-generated content. Technology providers are empowered to tell their unique stories, engage high-intent buyers, and gain customer insights. Founded by successful entrepreneurs and headquartered in the technology hub of Austin, Texas, TrustRadius is backed by Mayfield Fund, LiveOak Venture Partners, and Next Coast Ventures.

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