



## ZoomInfo Matches Company Record with 150 No. 1 Rankings in G2's Spring 2025 Reports

March 27, 2025

*Named G2's top Sales Intelligence solution for Enterprise go-to-market teams*

### Takeaways:

- Ranked as the top solution in 63 Enterprise reports, including the Enterprise Sales Intelligence grid.
- Placed 13th out of 150,000-plus vendors on G2 with the most No. 1 rankings in the Spring 2025 Reports.
- Appeared on more than 1,000 reports, demonstrating the breadth and utility of ZoomInfo's data.

VANCOUVER, Wash.--(BUSINESS WIRE)--Mar. 27, 2025-- [ZoomInfo](#) (NASDAQ: ZI), The Go-To-Market Intelligence Platform, matched a company record with 150 No. 1 rankings in G2's Spring 2025 Reports, which evaluate customer satisfaction and market presence across more than 20,000 products and 1,000 categories.

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companies use ZoomInfo's real-time insights and innovative AI tools to acquire new customers and maintain a 360-degree view of existing ones.

"We're proud to see enterprise customers across all GTM teams achieving their revenue goals using ZoomInfo," said Mark Harris, ZoomInfo's Senior Vice President of GTM Strategy. "ZoomInfo's GTM Data Universe – with our best-in-class company data, real-time signals, and AI-ready insights – is trusted by enterprise teams due to its unmatched scale, accuracy, and ability to consistently drive revenue growth. Our solutions deliver a proven competitive advantage, empowering all companies to identify and engage with the right prospects at the right time."

ZoomInfo claimed the top spot on 28 Grids, including 10 Enterprise grids. In addition to moving into the top spot in the [Sales Intelligence](#) Enterprise grid, ZoomInfo also ranked as the No. 1 Enterprise solution for [Buyer Intent Data](#), [Marketing Account Intelligence](#), [Account Data Management](#), [Lead Intelligence](#), [Market Intelligence](#), [Visitor Identification](#), [Lead Capture](#), [Lead Mining](#), and [Email Verification](#). ZoomInfo placed 13th out of 150,000-plus vendors on G2 with the most No. 1 rankings in the Spring 2025 Reports, further highlighting its strength and adoption across enterprise organizations.

Also of note:

- ZoomInfo's eight No. 1 category rankings – determined by the product's ranking on a category's "Overall" Grid – were seven more than any of its core competitors earned.
- [ZoomInfo Sales](#) ranked 17th out of all products on G2 with the most No. 1 rankings, achieving a perfect 100% user satisfaction rating for the Sales Intelligence, Account Data Management, Lead Capture, Lead Mining, and Market Intelligence categories. It also achieved the highest user satisfaction score in all 10 Enterprise grids that it led.
- ZoomInfo Sales has been the No. 1 solution in the Buyer Intent Data Overall grid in each of the last 19 quarters.
- ZoomInfo swept all four grids in the Market Intelligence and Email Verification categories.
- For the 17th straight quarter, ZoomInfo ranked No. 1 in the Enterprise grids for both Marketing Account Intelligence and Lead Intelligence.
- ZoomInfo has led the Marketing Account Intelligence Overall grid for 18 of the past 20 quarters, going back to Summer 2020.
- ZoomInfo products have collected more than 8,500 [5-star reviews](#) on G2, including more than 6,000 for ZoomInfo Sales and more than 2,000 for [Chorus by ZoomInfo](#).
- Overall, ZoomInfo products appeared on 1,005 reports, including 127 times across 107 Grids, and 462 appearances on 375 Index Reports.

G2's Spring 2025 Reports are based on its unique algorithms, which calculate customer satisfaction and market presence scores in real time, based on user reviews and data aggregated from online sources and social networks.

The following [customer reviews](#) contribute to ZoomInfo's category leadership and prove that ZoomInfo's user experience and customer-first innovation increases adoption and satisfaction:

- "ZoomInfo Sales with Copilot gives our sales directors the information they need for their targeted accounts so they reach out at the right time to the right people. I'm very impressed with how useful it is. ZoomInfo has broadened its scope,

making it an easier product to use for both admins and sales.” – *Rob W., Sr. Director, Revenue Operations, Mid-Market*

- “ZoomInfo has helped me gain an additional quarter million in sales. I am targeting my ideal customer, Manufacturing, HQ in my territory, between 200-500 employees with 10% year over year growth. When you add in the company intent and the WebSights you’re more productive with your prospecting.” – *John M., Vice President, Small Business*

#### **About ZoomInfo**

ZoomInfo (NASDAQ: ZI) is the Go-To-Market Intelligence Platform that empowers businesses to grow faster with AI-ready insights, trusted data, and advanced automation. Its solutions provide more than 35,000 companies worldwide with a complete view of their customers, making every seller their best seller. ZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and [privacy certifications](#). For more information about how ZoomInfo can help businesses with go-to-market intelligence that accelerates revenue growth, please visit [www.zoominfo.com](http://www.zoominfo.com).

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#### **Media Contact**

Rob Morse  
Senior Communications Manager  
[pr@zoominfo.com](mailto:pr@zoominfo.com)

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