



ZoomInfo Named To Newsweek's 2025 Excellence 1000 Index

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Go-To-Market Intelligence Platform Earns No. 55 Spot on Publisher's Prestigious Annual List

Key Takeaways

- ZoomInfo ranks No. 55 out of 1,000 companies across 25 industries on *Newsweek's* 2025 Excellence Index.
- Second annual list recognizes U.S. businesses that have demonstrated best practices in sustainable financial growth, stakeholder ratings, and corporate social responsibility.
- Results were determined in partnership with Best Practice Institute (BPI), a leadership and benchmark research company that analyzed over half a million data points.

VANCOUVER, Wash.--(BUSINESS WIRE)--Dec. 19, 2024-- [ZoomInfo](#) (NASDAQ: ZI), the go-to-market Intelligence platform, announced its ranking at No. 55 on *Newsweek's* 2025 Excellence 1000 Index. The second annual list, developed in partnership with Best Practice Institute (BPI) – a leadership development and benchmark research company – honors top U.S. companies that demonstrate a commitment to business excellence, sustainable financial growth, and a strong dedication to corporate social responsibility and ethical practices.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241219328269/en/>



ZoomInfo ranked No. 55 out of 1,000 U.S. companies on *Newsweek's* 2025 Excellence Index.
(Graphic: Business Wire)

"We're honored to be recognized on *Newsweek's* Excellence 1000 Index alongside some of the world's most respected organizations," ZoomInfo's Founder and CEO Henry Schuck said. "This recognition reflects our ongoing effort

to provide the most innovative intelligence platform for our customers while ensuring ZoomInfo remains an outstanding workplace for our employees across the globe."

The Excellence 1000 Index highlights companies that have successfully navigated complex business challenges and achieved sustained success. The results were determined after the Best Practice Institute analyzed over half a million data points and created a proprietary scoring system to measure everything from financial practices to customer reviews, ESG commitments, and more to build the 2nd annual Excellence 1000 Index.

"Corporate success today goes beyond financial performance," said Nancy Cooper, Global Editor in Chief of *Newsweek*. "The Excellence 1000 Index honors companies that balance strategic growth with a deep commitment to ethics, social responsibility, and sustainability. Together with our partner Best Practice Institute, we are proud to recognize these organizations redefining leadership in the corporate world."

"In an era where narratives often overshadow facts, the Excellence 1000 Index stands as a testament to the importance of verified impact and ethical leadership," added Louis Carter, CEO of Best Practice Institute. "This year's honorees exemplify what it means to prioritize innovation, sustainability, and stakeholder value over tradition and superficial metrics. By recognizing these trailblazers, we aim to inspire a new standard for evaluating corporate success—one that values measurable progress and integrity above all."

For the full list of the 2025 Excellence 1000 Index, please visit www.newsweek.com/rankings/newsweek-excellence-index-2025.

Methodology

To identify the top 1000 companies for the Excellence 1000 Index, companies were evaluated based on several criteria including Employee rating, Customer rating, ESG risk rating, ESG/Ethical impact, Adherence to ISO standards, R&D spending, Global Compact Status, Financial performance, BBB Rating and Accreditation, and Number of customer complaints, among others. Each of the criteria considered is equally ranked in importance.

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is the Go-To-Market Intelligence Platform that empowers businesses to grow faster with AI-ready insights, trusted data, and advanced automation. Its solutions provide more than 35,000 companies worldwide with a complete view of their customers, making every seller their best seller. ZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and [privacy certifications](#). For more information about how ZoomInfo can help businesses with go-to-market intelligence that accelerates revenue growth, please visit www.zoominfo.com.

About Newsweek

Newsweek is the modern global digital news organization built around the iconic, over 85-year-old American magazine. Newsweek reaches 100 million people each month with its thought-provoking news, opinion, images, graphics, and video delivered across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

About Best Practice Institute

Best Practice Institute (BPI) is a global leader in leadership development and benchmark research, distinguished by its data-driven approach to organizational assessment. As the research architect behind Newsweek's Excellence 1000 Index, BPI analyzes over half a million data points annually through its proprietary scoring system, evaluating companies across multiple dimensions, including employee satisfaction, customer experience, ESG performance, and financial responsibility. BPI's comprehensive methodology encompasses crucial metrics such as ISO standards compliance, R&D investment, UN Global Compact alignment, and stakeholder feedback. Through this rigorous analytical framework and innovative assessment tools, BPI continues to set the standard for identifying and promoting corporate excellence in the modern business landscape.

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