



ZoomInfo Wins 2024 TrustRadius Tech Cares Award for Reducing e-Waste in Landfills, Donating Electronics to Those in Need

August 14, 2024

For the Second Year in a Row, ZoomInfo Was Honored for Its Sustainability and Environmental Efforts

Takeaways:

- ZoomInfo reduces e-waste in landfills by repurposing used electronics and donating them to those in need
- The company was also recognized for its transition to a nearly paperless office worldwide

VANCOUVER, Wash.--(BUSINESS WIRE)--Aug. 14, 2024-- [ZoomInfo](#) (NASDAQ: ZI), the go-to-market platform to find, acquire, and grow customers, has won the 2024 TrustRadius Tech Cares Award, which recognizes B2B technology companies that have gone above and beyond to support their communities and employees.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240814012379/en/>



ZoomInfo won the 2024 TrustRadius Tech Cares Award, which recognizes B2B technology companies that have gone above and beyond to support their communities and employees. (Photo: Business Wire)

ZoomInfo, which won the award for the second consecutive year, supports the environment, local communities, and employees in a number of ways:

- In addition to being a nearly paperless company worldwide,

ZoomInfo reduces e-waste in landfills – and helps close the digital divide – by repurposing used electronics and donating them to those in need.

- A shift to renewable energy sources has helped the company offset its carbon impact, reducing its net emissions per \$1 million of revenue by 46%.
- The company takes an active role in the equity, advancement, and empowerment of its employees by funding [ZoomInclusion Employee Resource Groups](#). These groups host educational and philanthropic events to promote an inclusive workplace and community.
- ZoomInfo donates platform access and partners with employees to contribute more than \$1 million to worthy organizations positively impacting the communities where its employees live and work.
- The company provides opportunities for employees to volunteer time to causes they care about.

[TrustRadius](#), a buyer intelligence platform for business technology, determines recipients of the award by evaluating companies' efforts across these categories:

- Sustainability and the environment
- Volunteerism
- Diversity, equity, and inclusion (DEI)
- Generous donations
- Community impact
- Employee well-being and development
- Support for women in technology
- Education support

Read more about the 2024 TrustRadius Tech Cares Awards [here](#).

For more information on how ZoomInfo supports its employees as well as its local and global communities, read the [2023 ZoomInfo Sustainability Report](#).

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is the trusted go-to-market platform for businesses to find, acquire, and grow their customers. It delivers accurate, real-time data, insights, and technology to more than 35,000 companies worldwide. Businesses use ZoomInfo to increase efficiency, consolidate technology stacks, and align their sales and marketing teams — all in one platform. ZoomInfo is a recognized leader in data privacy, with industry-leading GDPR and CCPA compliance and numerous data security and [privacy certifications](#). For more information about how ZoomInfo can help businesses grow their revenue at scale, please visit www.zoominfo.com.

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