



ZoomInfo Chief Compliance Officer Simon McDougall Appointed to Board of International Association of Privacy Professionals

April 6, 2023

Veteran Privacy Expert to Advance the Efforts of the World's Largest Global Privacy Community

VANCOUVER, Wash.--(BUSINESS WIRE)--Apr. 6, 2023-- [ZoomInfo](#) (NASDAQ: ZI), the go-to-market platform to find, acquire, and grow customers, today announced that Chief Compliance Officer Simon McDougall has been appointed to the board of the [International Association of Privacy Professionals](#) (IAPP).

The IAPP is the world's largest global information privacy community. Founded in 2000, the nonprofit organization helps define, promote, and improve the privacy profession globally.

McDougall previously served on the IAPP board from 2016-2018, departing to take over as an executive director and then deputy commissioner for the [U.K. Information Commissioner's Office](#). Chaired by Vodafone Global Privacy Officer Mikko Niva, the IAPP board consists of experts who oversee the privacy and compliance functions at their respective international enterprise companies, including Adobe, Mastercard, and Pfizer.

"I'm privileged to rejoin such a respected group of global privacy experts," McDougall said. "I look forward to serving the IAPP community as we follow the shifting regulatory landscapes and provide our members with the proper resources and guidance to adapt to them."

Additionally, McDougall has been named to the inaugural class of Westin Emeritus Fellows of the IAPP, an esteemed group of senior leaders active in the privacy community. In this role, he represents the IAPP as a spokesperson, provides mentoring and advising for IAPP staff, and fulfills speaking engagements on behalf of the IAPP at global conferences.

Based in London, McDougall joined ZoomInfo in January 2022, bringing more than two decades of experience in data privacy, regulation, and risk management. A [Certified Information Privacy Professional](#) (CIPP/E), he oversees ZoomInfo's compliance function, including how the company collects its professional data and upholds individuals' rights to privacy.

For more information about ZoomInfo's best-in-class privacy and compliance practices, visit the [ZoomInfo Privacy Center](#).

About ZoomInfo

ZoomInfo (NASDAQ: ZI) is a leader in modern go-to-market software, data, and intelligence for more than 30,000 companies worldwide. ZoomInfo's revenue operating system, RevOS, empowers business-to-business sales, marketing, operations, and recruiting professionals to hit their number by pairing best-in-class technology with [unrivaled data coverage](#), accuracy, and depth of company and contact information. With [integrations](#) embedded into workflows and technology stacks, including the leading CRM, [Sales Engagement](#), Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. ZoomInfo emphasizes [GDPR and CCPA compliance](#). In addition to creating the industry's first proactive notice program, the company is a registered data broker with the states of California and Vermont. Read about ZoomInfo's commitment to [compliance, privacy, and security](#). For more information about ZoomInfo's leading go-to-market software, data, and intelligence, and how they help sales, marketing, operations, and recruiting professionals, please visit [www.zoominfo.com](#).

View source version on [businesswire.com](#): <https://www.businesswire.com/news/home/20230406005134/en/>

Media

Rob Morse
Senior Communications Manager
pr@zoominfo.com

Source: ZoomInfo