![zoominfo logo]

ZoomInfo Appoints Chief Technology and Chief Revenue Officers

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New Leaders Reflect Commitment to Product Innovation and Delivering Value to Customers

VANCOUVER, Wash.--(BUSINESS WIRE)--Feb. 1, 2023-- ZoomInfo (NASDAQ: ZI), a global leader in modern go-to-market software, data, and intelligence, today announced the appointments of Ali Dasdan as Chief Technology Officer and Dave Justice as Chief Revenue Officer.

Dasdan, whose appointment is effective today, joins ZoomInfo from Atlassian, a recognized leader in product-led growth, where he was the Head of Engineering for Work Management and led a suite of team productivity tools, including Confluence, Trello, and Jira Work Management. Dasdan will oversee the company's innovation and development efforts, including leading the product-led growth organization focused on bringing the power of the ZoomInfo platform to more users. Nir Keren, ZoomInfo's Chief Technology Officer since 2015, will be leaving the organization.

"Ali's experience leading innovative enterprise SaaS solutions makes him the perfect person to lead the next phase of our platform growth," said ZoomInfo Founder and CEO Henry Schuck. "Nir leaves behind a strong engineering organization and we're grateful for his commitment to the company."

"I'm inspired by the opportunity to scale ZoomInfo's platforms, products, and processes," Dasdan said. "Successful engineering organizations are powered by talented people with a passion to do great things, and I see that across the company. I look forward to advancing ZoomInfo's vision to further establish itself as a necessity for go-to-market teams everywhere."

Justice, who will join ZoomInfo on Feb. 6, served as Chief Revenue Officer of PagerDuty for the past three years, where he helped architect a successful land-and-expand motion that scaled the IT SaaS platform's enterprise business significantly. He previously held senior sales positions at Salesforce and Cisco.

"We're excited to benefit from Dave's expertise leading high-performing go-to-market organizations and strength in growing business across the enterprise," Schuck said. "We feel confident in his ability to help scale our revenue growth in the years to come."

"As a longtime customer, I've seen how ZoomInfo is a critical part of every revenue team's toolkit," Justice said. "Every CRO in the world is trying to drive productivity and efficiency, especially from a cost standpoint. Once I dug into ZoomInfo's platform story, I was excited by the opportunity to capitalize on this demand."

To learn more about ZoomInfo's go-to-market platform, please visit www.zoominfo.com.

About ZoomInfo
ZoomInfo (NASDAQ: ZI) is a leader in modern go-to-market software, data, and intelligence for more than 30,000 companies worldwide. ZoomInfo's revenue operating system, RevOS, empowers business-to-business sales, marketing, operations, and recruiting professionals to hit their number by pairing best-in-class technology with unrivaled data coverage, accuracy, and depth of company and contact information. With integrations embedded into workflows and technology stacks, including the leading CRM, Sales Engagement, Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. ZoomInfo emphasizes GDPR and CCPA compliance. In addition to creating the industry's first proactive notice program, the company is a registered data broker with the states of California and Vermont. Read about ZoomInfo's commitment to compliance, privacy, and security. For more information about ZoomInfo's leading go-to-market software, data, and intelligence, and how they help sales, marketing, operations, and recruiting professionals, please visit www.zoominfo.com.

Forward-Looking Statements
This press release contains "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements include all statements that are not historical facts. In some cases, you can identify these forward-looking statements by the use of words such as "anticipate," "believe," "can," "continue," "could," "estimate," "expect," "forecast," "goal," "intend," "may," "might," "objective," "outlook," "plan," "potential," "predict," "projection," "seek," "should," "target," "trend," "will," "would" or the negative version of these words or other comparable words. These forward-looking statements include, but are not limited to, any statements regarding ZoomInfo's plans for growth and the expansion of its total-addressable-market. Such forward-looking statements are subject to various risks, uncertainties, assumptions, or changes in circumstances that are difficult to predict or quantify. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors include but are not limited to those described under "Risk Factors" in ZoomInfo's most recent Annual Report on Form 10-K or subsequent filings with the Securities and Exchange Commission ("SEC"). Such factors may be updated from time to time in ZoomInfo's periodic filings with the SEC, which are accessible on the SEC's website at www.sec.gov. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that include such filings. ZoomInfo undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

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