



## ZoomInfo Publishes Inaugural Sustainability Report

February 24, 2022

*Report Highlights Investments in People, Culture, Governance, and the Environment*

VANCOUVER, Wash.--(BUSINESS WIRE)--Feb. 24, 2022-- [ZoomInfo](#) (NASDAQ: ZI), a global leader in modern go-to-market software, data, and intelligence, today announced the publication of its inaugural [Sustainability Report](#), highlighting its Environmental, Social, and Governance (ESG) practices and future initiatives.

In 2021, ZoomInfo formed a cross-functional Sustainability Committee to help identify ESG practices that are the most impactful to its growth, customers, people, and communities. This report reflects a first step to providing transparency and showcases ESG metrics and practices that impact the company's success.

"We believe that we can do well and do good," said ZoomInfo Founder and CEO Henry Schuck. "We are committed to high standards of environmental, social, and governance practices, and we value diversity in all its forms. We are proud of our people and the sustainable company that we are continuing to build."

Highlights of the 2021 inaugural Sustainability Report include:

### **Social:**

- Established and met gender and race pay parity standards
- Promoted employee development through new leadership training programs
- Exceeded \$2 million in donations raised during the company's annual donation drive
- Received numerous workplace awards, including Best Company Culture, Best Company for Women, and Best Company for Diversity
- Signed the CEO Action for Diversity and Inclusion pledge
- Signed The Hispanic Promise (a commitment to celebrate Hispanic heritage)
- Launched the AAPI Allyship Network (an employee resource group that celebrates Asian cultural diversity)

### **Governance:**

- Eliminated super-voting stock
- Received TrustArc GDPR validation
- Launched the first-ever Business Contact Preference Registry
- Completed first year of SOX controls evaluation and concluded effective controls
- Received ISO 27001 certification

### **Environment:**

- Initiated an environmental impact assessment
- Prioritized cloud vendors based on carbon impact
- Doubled LEED-certified square footage

To learn more about our sustainability work, or to download our 2021 Sustainability Report, please visit our [Sustainability](#) page.

### **About ZoomInfo**

ZoomInfo (NASDAQ: ZI) is a leader in modern go-to-market software, data, and intelligence for more than 25,000 companies worldwide. ZoomInfo's revenue operating system, RevOS, empowers business-to-business sales, marketing, operations, and recruiting professionals to hit their number by pairing best-in-class technology with [unrivaled data coverage](#), accuracy, and depth of company and contact information. With [integrations](#) embedded into workflows and technology stacks, including the leading CRM, [Sales Engagement](#), Marketing Automation, and Talent Management applications, ZoomInfo drives more predictable, accelerated, and sustainable growth for its customers. ZoomInfo emphasizes [GDPR and CCPA compliance](#). In addition to creating the industry's first proactive notice program, the company is a registered data broker with the states of California and Vermont. Read about ZoomInfo's commitment to [compliance, privacy, and security](#). For more information about ZoomInfo's leading go-to-market software, data, and intelligence, and how they help sales, marketing, operations, and recruiting professionals, please visit [www.zoominfo.com](http://www.zoominfo.com).

### **Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements include all statements that are not historical facts. In some cases, you can identify these forward-looking statements by the use of words such as "anticipate," "believe," "can," "continue," "could," "estimate," "expect," "forecast," "goal," "intend," "may," "might," "objective," "outlook," "plan," "potential," "predict,"

“projection,” “seek,” “should,” “target,” “trend,” “will,” “would” or the negative version of these words or other comparable words. These forward-looking statements include, but are not limited to, any statements regarding ZoomInfo’s plans for growth and the expansion of its total-addressable-market. Such forward-looking statements are subject to various risks, uncertainties, assumptions, or changes in circumstances that are difficult to predict or quantify. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors include but are not limited to those described under “Risk Factors” in ZoomInfo’s most recent Annual Report on Form 10-K or subsequent filings with the Securities and Exchange Commission (“SEC”). Such factors may be updated from time to time in ZoomInfo’s periodic filings with the SEC, which are accessible on the SEC’s website at [www.sec.gov](http://www.sec.gov). These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that include such filings. ZoomInfo undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

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